ORDINANCE O-4475

AN ORDINANCE OF THE CITY OF KIRKLAND RELATING TO PLANNING AND LAND USE AND AMENDING TITLE 3 OF THE KIRKLAND MUNICIPAL CODE, CHAPTER 3.30 DESIGN REVIEW BOARD, TO AMEND "KIRKLAND PARKPLACE MIXED USE DEVELOPMENT MASTER PLAN DESIGN GUIDELINES."

WHEREAS, in 2008, the Touchstone Corporation requested land use approvals to allow redevelopment of the Parkplace retail/office complex with as much as 1.8 million square feet of office, retail, and hotel use, which redevelopment did not occur; and

WHEREAS, Talon Private Capital is now proposing new redevelopment which is 34 percent smaller than the 2008 proposal with approximately 1.2 million square feet; and

WHEREAS, the revised redevelopment proposal includes modifications to the adopted Kirkland Parkplace Mixed Use Development Master Plan and Design Guidelines; and

WHEREAS, the City Council has received a recommendation from the Kirkland Planning Commission for amendments to the Design Guidelines set forth in the report and recommendation of the Planning Commission dated February 6, 2015 and bearing Kirkland Department of Planning and Community Development File No. CAM14-02188; and

WHEREAS, pursuant to the State Environmental Policy Act (SEPA), there has accompanied the proposal and recommendation through the entire consideration process, a SEPA Addendum to Existing Environmental Documents issued by the responsible official pursuant to WAC 197-11-625; and

WHEREAS, following notice the City Council held a public hearing on February 17, 2015 and in regular public meeting considered the environmental documents received from the responsible official, together with public testimony and the report and recommendation of the Planning Commission.

NOW, THEREFORE, the City Council of the City of Kirkland do ordain as follows:

Section 1. Section 3.30.040 of the Kirkland Municipal Code, entitled "Design Guidelines Adopted by Reference," is amended to read as follows:

3.30.040 Design guidelines adopted by reference.
The design review board in combination with the authority set forth in Chapter 142 KZC shall use the following design guidelines documents to review development permits:

(1) The document entitled "Design Guidelines for Pedestrian Oriented Business Districts" bearing the signatures of the mayor and the director of the department of planning and community development, dated August 3, 2004, is adopted by reference as though fully set forth herein. The city council shall consult with the planning commission prior to amending this document.

(2) The document entitled "Design Guidelines for the Rose Hill Business District" bearing the signatures of the mayor and the director of the department of planning and community development, dated January 3, 2006, is adopted by reference as though fully set forth herein. The city council shall consult with the planning commission prior to amending this document.

(3) The document entitled "Design Guidelines for the Totem Lake Neighborhood" bearing the signatures of the mayor and the director of the department of planning and community development, dated June 6, 2006, is adopted by reference as though fully set forth herein. The city council shall consult with the planning commission prior to amending this document.

(4) The document entitled "Kirkland Parkplace Mixed Use Development Master Plan and Design Guidelines" bearing the signatures of the mayor and the director of the department of planning and community development, dated February 17, 2015 ~~December 16, 2008~~, is adopted by reference as though fully set forth herein. The city council shall consult with the planning commission prior to amending this document.

(5) The document entitled "Design Guidelines for the Yarrow Bay Business District" bearing the signatures of the mayor and the director of the department of planning and community development, dated November 15, 2011, is adopted by reference as though fully set forth herein. The city council shall consult with the planning commission and the Houghton community council prior to amending this document.

(6) Text Amended. The following specific portions of the text of the design guidelines are amended as set forth in Attachment A attached to Ordinance 4106 and incorporated by reference.

Section 2. The amendments to the Kirkland Parkplace Mixed Use Development Master Plan and Design Guidelines attached as Exhibit A and incorporated by this reference are approved.

Section 3. The Mayor is authorized to sign the amended Kirkland Parkplace Mixed Use Development Master Plan and Design Guidelines.

Section 4. If any section, subsection, sentence, clause, phrase, part or portion of this ordinance, including those parts adopted by reference, is for any reason held to be invalid or unconstitutional by any

court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this ordinance.

Section 5. This ordinance shall be in full force and effect five days from and after its passage by the Kirkland City Council and publication, pursuant to Kirkland Municipal Code 1.08.017, in summary form attach to the original of this ordinance and by this reference approved by the City Council as required by law.

Section 6. A complete copy of this ordinance shall be certified by the City Clerk, who shall then forward the certified copy to the King County Department of Assessments.

Passed by majority vote of the Kirkland City Council in open meeting this 17th day of February, 2015.

Signed in authentication thereof this 17th day of February, 2015.

MAYOR

Attest:

City Clerk

Publication Date: February 23, 2015

Approved as to Form:

City Attorney

EFFECTIVE FEBRUARY 28, 2015
O-4475
Exhibit A

THE CITY OF KIRKLAND

Kirkland Parkplace Mixed-Use Development

Master Plan and Design Guidelines

Prepared by CollinsWoerman

February 6, 2015

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Acknowledgment: Written content in this document has been excerpted and/or excerpted and edited from the previously approved *Kirkland Parkplace Mixed Use Development Master Plan and Design Guidelines* document updated December 16, 2008 as created by LMN Architects.

POLICY OVERVIEW

1. Introduction

Located along Central Way and 6th Street, Kirkland Parkplace has the potential to offer many great amenities to Kirkland's downtown. Parkplace is a 501,000 square-foot property defined as CBD-5A in Kirkland's Zoning code. The proposed mixed-use center includes approximately 1.175 million square feet of development consisting of retail, office, residential, and entertainment uses that are, in effect, an extension of the existing downtown.

PURPOSE

This document includes three major parts: (1) a Policy Overview that establishes a vision, procedure, and design intent; (2) a Master Plan comprised of Development Standards that establish basic programming and site planning requirements; and (3) Design Guidelines that establish detailed design standards for the site and buildings.

These Standards and Guidelines provide structure to help meet the goals outlined in the Comprehensive Plan. A discussion of relevant Comprehensive Plan directives and this document's associated responses can be found in Section 7: *Comprehensive Plan Design Direction.*

PROJECT NAMING

While this document references the site's current name of "Kirkland Parkplace", the property owner may choose to re-brand the development and re-name it to reflect its new brand identity.

2. Vision

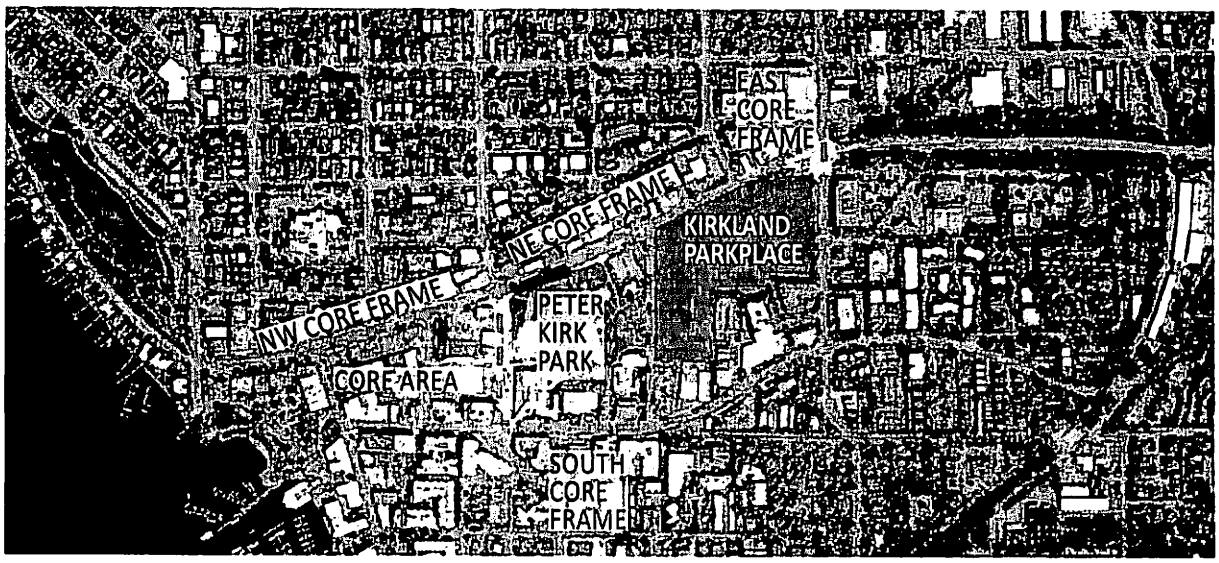
The Kirkland Parkplace Master Plan envisions a transformation of the existing suburban style office park and retail area to a lively, integrated mixed-use center.

Parkplace creates a new destination in Kirkland featuring tree-lined streets, landscaped open spaces, offices and residences overlooking public plazas, and a wide variety of shopping, dining, entertainment, and recreation experiences. Parkplace's contemporary Northwest architecture evokes Kirkland and its environs with green design, appropriate massing, and orientation. Appropriate placement of trees, fountains, benches, street lamps, and decorative sidewalk treatments add a rich texture to Parkplace's plazas and streets.

The combination of pedestrian-oriented streets, distinctive architecture, unique urban character, sensitive integration and progressive sustainable design strategies will make Kirkland Parkplace an attractive and valued gathering place for Kirkland's citizens.

The compact design includes a diversity of spaces for gathering and bustling activity, while maintaining a human scale. This reflects and celebrates the evolution of Kirkland: balancing the need for growth and economic opportunity, but not losing touch with the comfortable, small-town roots of its past.

Kirkland Parkplace is both a home and a destination.



Kirkland Parkplace: Design District 5A, part of the East Core Frame in Kirkland's downtown area[1]

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O-4475
Exhibit A

3. Application

The Master Plan and Design Guidelines set forth in this document have been created to guide the development of Kirkland Parkplace to meet the intent of the vision for CBD-5A of the City of Kirkland. This Master Plan and Design Guidelines Document allows increased height and reduced setbacks in exchange for providing a mixed-use center and public amenities. These Standards and Guidelines are to be used in addition to the standard zoning regulations for CBD-5A. They are supplemental, not a substitution, to the City of Kirkland Municipal Code and supporting documents.

4. Review Process: Determining Compliance

This document establishes performance criteria and provides recommendations for achieving specific design objectives. Compliance with the Master Plan, including general standards; general public amenity, and access locations; organization of uses; and street dimensional requirements shall be determined by administrative review (planning official). Compliance and consistency with the Design Guidelines shall be determined by the Design Review Board in accordance with KMC 142.35.9. In the DRB's review of the project, the Board shall respect the requirements and commitments established in this Master Plan.

5. Modifications

A major modification to the Master Plan is any proposal that would result in a change that would substantially alter the Plan's proposed development such as: decrease in open space quantity, changes to locations of primary and secondary internal streets, or changes in allowed use. Major modifications to the Master Plan shall require a staff review for consistency with the Comprehensive Plan and City Council approval. (Refer to KMC 3.30.040.)

A minor modification to the Master Plan, reviewed by the Planning Director, is any proposal that would result in a change that would not substantially alter the Plan's proposed development such as: facade treatments, street design variation, character/design detail of public spaces, or minor variations in design of sidewalks, pathways, lighting, and landscaping.

The Design Review Board may grant a design departure or minor variation in the Design Guidelines only if it finds that both of the following requirements are met:

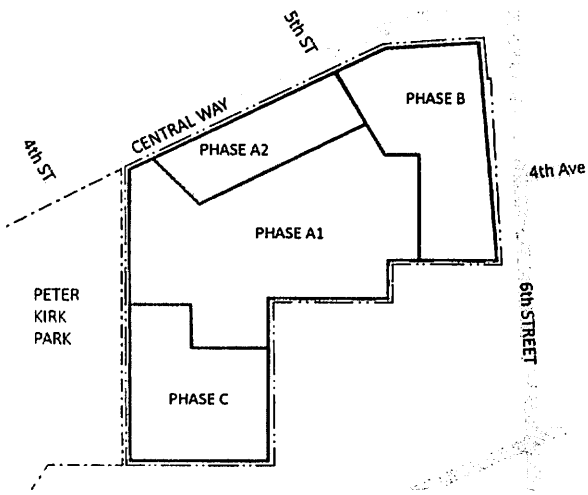
a. The variation is consistent with the intent of the guideline and results in superior design.
b. The departure will not result in any substantial detrimental effect on nearby properties or the neighborhood.

6. Phasing

Depending on market conditions, this development will be staged in three major phases (A, B, and C) with two minor stages in phase A (A1 and A2).

Each independent phase will be designed and built to ensure that, at completion, there are no unsafe or unsightly temporary conditions and that pedestrian connections to and through the site are maintained and/or restored; and functionality of vehicle access and circulation is maintained.

As a condition of design review approval for each phase, the applicant shall demonstrate how these conditions will be satisfied for that phase.



Potential project phasing by location. Sequence of phasing to be determined.

7. Comprehensive Plan Design Direction

The City of Kirkland's Comprehensive Plan, Section XV.D, includes several policies and guidelines directly related to the Parkplace site. Four relevant Comprehensive Plan directives and associated responses are included below:

A. *CP Policy:* *Heights of up to eight stories are appropriate as an incentive to create a network of public spaces around which is organized a dynamic retail destination* (CP XV.D-13).

Response: Parkplace is an urban, open-air retail, restaurant, entertainment, office, and residential complex. (See Section 10 for standards regarding networks of open space, retail frontage, and pedestrian connections.)

B. *CP Policy:* *Special attention to building design, size, and location should be provided at three key locations:*

- *at the intersection of Central Way and Sixth Street to define and enhance this important downtown gateway;*
- *along Central Way to respond to the context along the north side of street;*
- *and facing Peter Kirk Park to provide a transition in scale to downtown's central green space* (CP XV.D-14).

Pedestrian Connections to adjoining streets, Peter Kirk Park, and adjoining developments should be incorporated to facilitate the integration of the district into the neighborhood (CP XV.D-13).

Response: Specific design guidelines have been defined to encourage unique environments and experiences in each of these three locations. The development standards define pedestrian connection requirements.

C. *CP Policy:* *Because of the intensity of land use in 5A, the design of the buildings and site should incorporate aggressive sustainability measures, including low impact development measures, deconstruction, green buildings, and transportation demand management* (CP XV.D-14).

Response: The compact development, pedestrian-friendly, mixed-use nature of the land use in CBD-5A is fundamentally sustainable. It provides a live-work balance in downtown Kirkland and provides access to goods and services people need in proximity to where they live. Combined with a commitment to sustainable strategies in the design of the development, Kirkland Parkplace will significantly contribute to lowering carbon emissions and energy use relative to a suburban model of development.

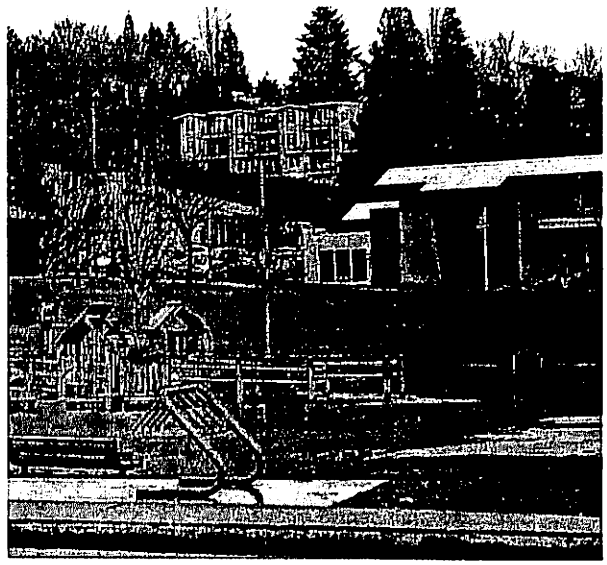
D. *CP Policy:* *Residential development could be designed to integrate into both the office/retail character of the zone and the active urban nature of Peter Kirk Park* (CP XV.D-14).

Response: The Development Standards provide for up to 30% of building floor area to be devoted to residential use. The proposed residential component will enhance Parkplace's public and retail experience and bring after-hours activity to the development. Residents will have access to a range of services and a direct connection to Peter Kirk Park - all within walking distance.

8. Design Intent

This Master Plan and Design Guidelines document was created using the identified nine Guiding Principles for the project which were derived from input from the City staff, Design Review Board, Planning Commission, various community groups, and the residents of Kirkland.

1. Emotional ownership by the community:
   - Incorporate the project into the story of Kirkland.
   - Enable meaningful community exchanges.
   - Inspire unique experiences and discoveries.
   - Promote the coalescence of Community, Culture, and Commerce.
   - Provide a 'transforming experience' vs. a 'transactional experience'.
   - Include neighborhood retail.
2. Site planning connections:
   - Include public spaces such as plazas.
   - Create clear vehicular access and parking.
   - Create strong emphasis on the streetscape.
   - Support active public spaces.
   - Provide clear and inviting public access.
   - Provide connections to Peter Kirk Park.
3. Create community gathering spaces:
   - Create easily accessible public spaces.
   - Develop spaces that vary in size and offer choices for all ages.
   - Provide safety and comfort.
   - Integrate into the social life of downtown Kirkland.
4. Enhance the pedestrian environment:
   - Promote walkability: network of internal and external pedestrian connections.
   - Create visual interest along the street.
   - Incorporate a rich variety of materials.
   - Provide and enhance pedestrian circulation and retail continuity.
5. Integrate motor vehicle access and parking
   - Minimize the visual presence of parked cars.
   - Allow parking to be utilized during nights/weekends for benefit of community and downtown.
6. A mix of uses = a mix of building types:
   - Create a variety of building types, scales, and materials.
   - Express a three-dimensional quality to the public spaces.
7. Appropriate massing and scale:
   - Create pedestrian spaces with access to sun.
   - Address surrounding edges.
   - Consider scale, massing, and detail of individual buildings.
   - Express human-scale, detailed street level building facades.
8. Sustainability:
   - Establish macro-scale/site sustainable strategies.
   - Pursue building-specific sustainable strategies.
   - Encourage tenant-specific sustainable strategies.
9. Mixed-use development:
   - Provide a residential component to the project that will support the viability of a 24-hour development and complement the other uses on the site.



Children's play area at Peter Kirk Park[2]

MASTER PLAN: DEVELOPMENT STANDARDS

9. Program Requirements

The following requirements and ratios are established to quantify use types at the completion of the project, and are not a requirement for any single phase.

A. PEDESTRIAN SPACE

The development will include a variety of public open spaces that vary in size and character. A minimum of 15%, or 75,000 square feet, of the site shall be activated pedestrian-oriented space, in the form of courtyards, plazas, etc. See diagram (Section 10.D) for approximate locations and dimensional requirements of specific spaces. Definition of appropriate design treatments are found in the district-specific design guidelines (Section 13).

B. ARTS COMMITMENT

In an effort to encourage integrated art into the project, Parkplace is working in collaboration with representatives from the cultural council and local art community and will identify and create opportunities to integrate art into the project.

C. GREEN BUILDING COMMITMENT

Section V. Natural Environment of the Comprehensive Plan outlines broad goals and policies related to environmental sustainability. Section XV.D of the Comprehensive Plan and Guiding Principle #8 (see Section 8 of this document) describe goals specific to the Parkplace site.

1. In response to these goals and policies, the following requirements will apply to the Kirkland Parkplace project:

a. All new office buildings will be designed achieve a LEED CS Gold threshold. A USGBC Pre-Certification Application showing points meeting LEED CS Gold will be included with permit submittals to show which points will be pursued.

b. The multi-family residential building(s) will be designed to a LEED for Homes Multifamily Mid-Rise Silver threshold; or to meet Built Green 4 Star certification.

c. The applicant shall encourage all potential tenants for Kirkland Parkplace to pursue LEED-CI. To accomplish this, the applicant will create and distribute to tenants a set of Tenant Design Guidelines to show strategies tenants can use to achieve LEED-CI certification. These Tenant Design Guidelines will be made available to the City of Kirkland to inform their ongoing sustainability programs.

d. At the end of tenant build-outs of the office space, the applicant shall prepare an executive summary for the City of Kirkland, outlining what sustainability measures were incorporated in the tenant build-outs (unless otherwise restricted by tenant confidentiality).

e. In addition, the applicant shall strive to make design choices in its Core and Shell buildings that are conducive to the achievement of LEED-CI by tenants.

2. In the interest of promoting a holistic sustainability approach, the applicant shall strive to integrate site-specific strategies identified as focus areas, such as:

a. Energy efficiency strategies, like centralized cooling options and heat recovery.

b. Low Impact Development (LID) strategies like stormwater planters, vegetated roofs, and bioswales.

c. Materials and resource strategies like recycled materials, regional materials, and FSC certified wood.

D. COMMUNITY-SERVING RETAIL AND SERVICES

Include neighborhood-serving retail and services. Possible examples include: grocery, childcare, bookstore, drugstore, dry cleaner, movie theater, barbershop, shoe repair, etc.

E. PARKING

To guide the transformation described in the Comprehensive Plan from "an auto-oriented center surrounded by surface parking into a pedestrian-oriented center integrated into the community" (CP XV.D-13), the majority of parking for the development shall be placed underground. Surface parking will be provided along selected internal streets and at other selected surface parking locations to support retail uses.

SITE AREA BREAKDOWN · TOTAL SITE AREA = 501,000 SF = 100%

Building Footprint	Vehicle Areas	Open Space
40 - 45%	20 - 25%	35 - 40%

OPEN SPACE BREAKDOWN

Sidewalks	Pedestrian Space: Plazas/Courtyards/Gardens/Elevated Terrace	Private Roof Terrace
20 - 25% of Site	15 - 20% of site (75,000 sf minimum)	10,000 sf

BUILDING USE BREAKDOWN · Approximate 1,175,000 GROSS SF TOTAL = 100%

Commercial Office	Retail / Fitness / Entertainment	Residential
650,000 sf	225,000 sf	250-300 units 300,000 sf

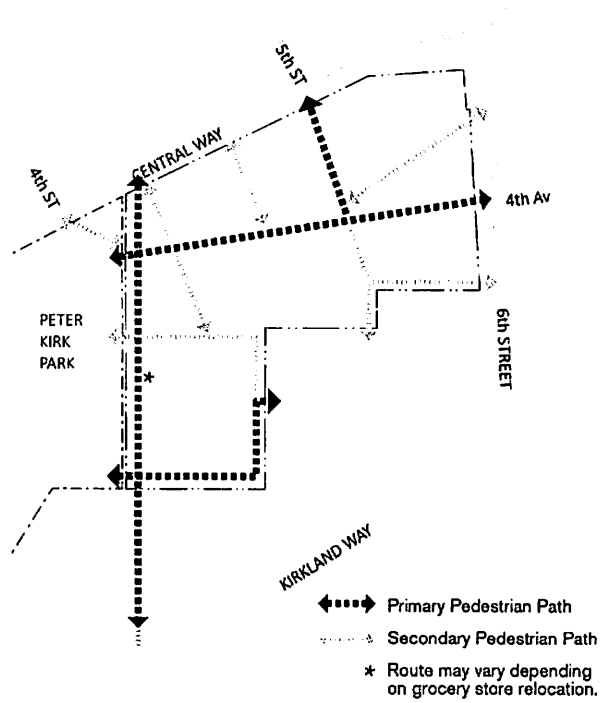
10. Public Amenities, Access, and Organization of Uses

A. PEDESTRIAN CONNECTIONS

Intent: Create a network of identifiable linkages into and through the project site for pedestrians.

The diagram at right shows approximate pedestrian connections. Darker lines indicate primary connections designated by the Comprehensive Plan. Lighter lines show secondary connections linking existing proposed streets as well as Peter Kirk Park. These connections are for public use.

The applicant shall work with the City to define appropriate wayfinding strategies between the development and the Cross Kirkland Corridor.

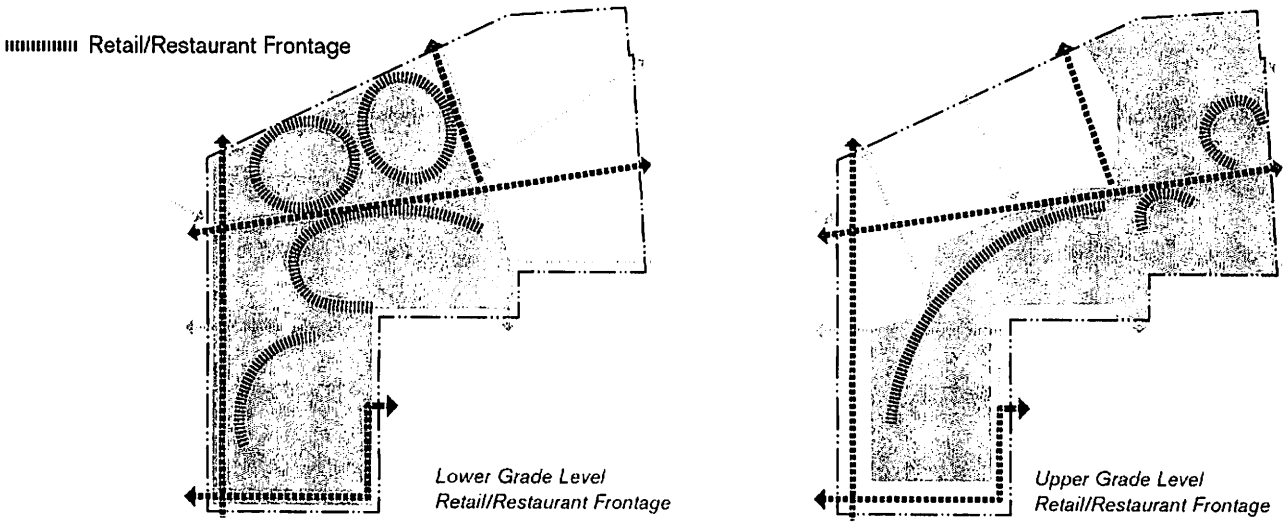


Network of pedestrian connections

B. RETAIL/RESTAURANT FRONTAGE

Intent: Encourage and contribute to the liveliness and activation of primary and secondary pedestrian paths by providing retail and activating uses at ground level.

Predominant retail and other pedestrian-encouraging uses, including shops, restaurants, grocery, health club, and a movie theater are required along pedestrian-oriented streets and public spaces in the approximate locations shown in diagrams below. Additional activating uses are encouraged on the grade level throughout the development where feasible.



C. ORGANIZATION OF USES

Intent: Locate building and other uses to support the development goals of the project, including: ground floor retail, upper floor office space, residential space, and public gathering spaces between buildings.

The following diagrams describe the approximate locations of various building use types, pedestrian connections, parking, and public gathering spaces.

The key plan below illustrates the two grade levels for the site: *Upper Grade Level* and *Lower Grade Level.* The Upper Grade Level relates to the existing street grades at the intersection of 6th Street and 4th Avenue. The Lower Grade Level relates to Peter Kirk Park and the grades at the northwest site entrance on Central Way.

Key plan for grade levels on diagrams above and for following two diagrams.

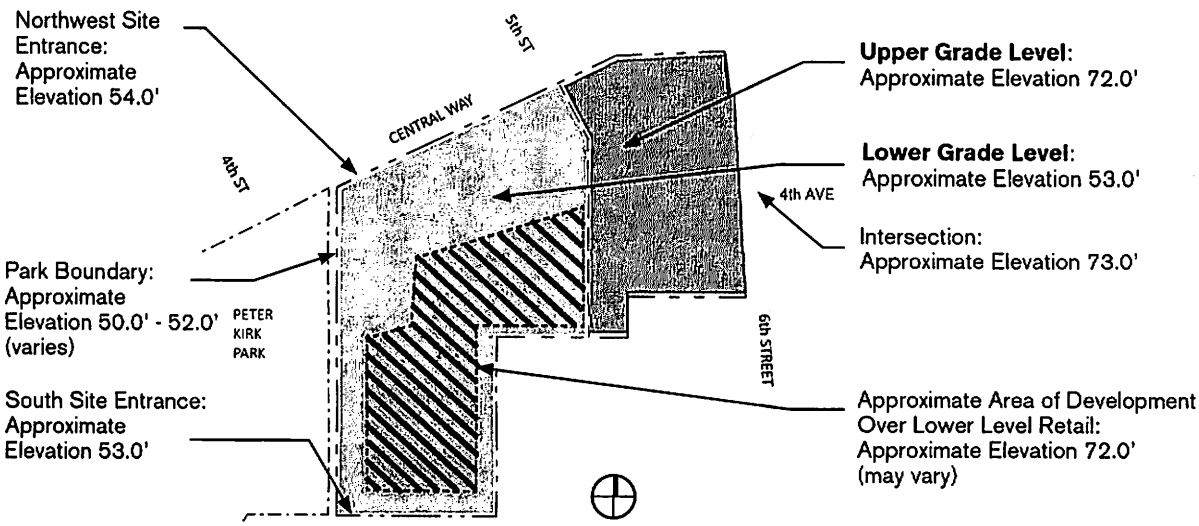


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Exhibit A

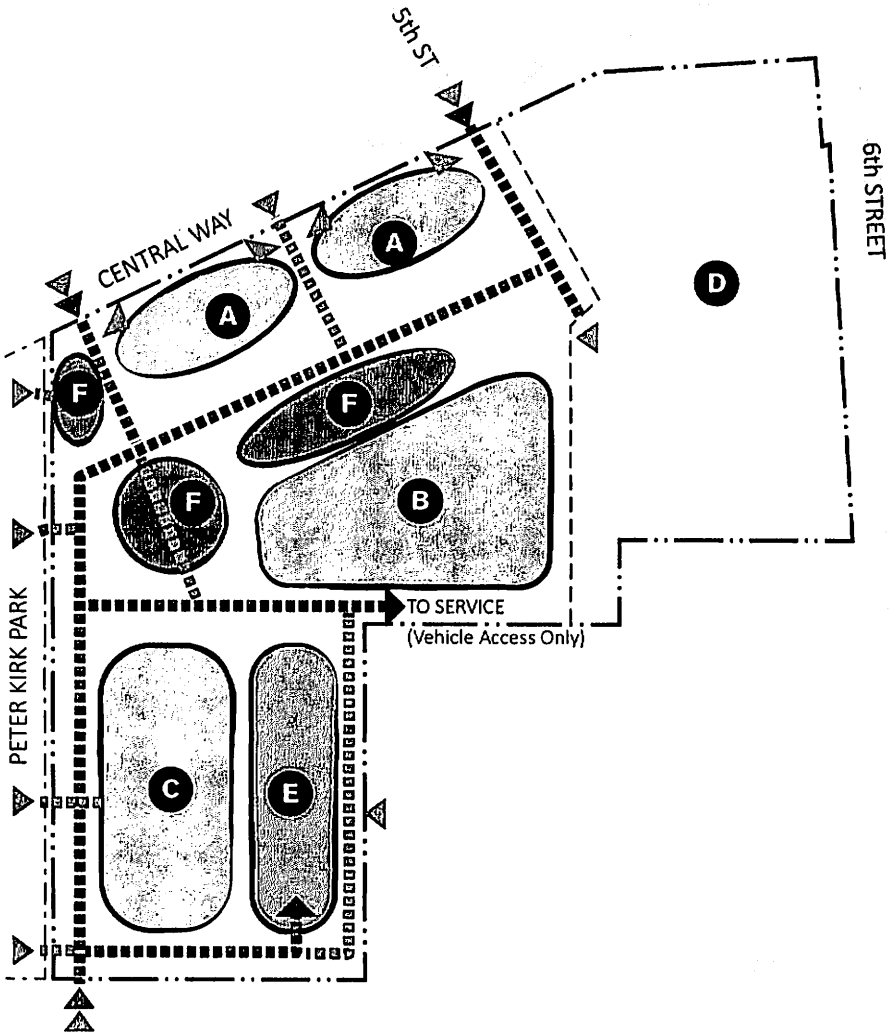
C. ORGANIZATION OF USES: LOWER GRADE LEVEL

BUILDINGS

- **A** Retail with entries accessed from internal street; Office above
- **B** Retail and Grocery with entries accessed from internal street and/or open space; Residential above
- **C** Retail and/or Entertainment; Office above

SITE

- **D** Below-Grade Parking
- **E** Retail Surface Parking
- **F** Pedestrian Space: Plaza/Courtyard/ Garden
- Vehicular and Pedestrian Circulation
- Pedestrian-Only Circulation
- Vehicle Site Access
- Pedestrian Site Access; Locations to be Determined
- Provide visibility into retail or other activating uses at these locations
- Retail
- Outdoor Amenity
- Parking



C. ORGANIZATION OF USES: UPPER GRADE LEVEL

BUILDINGS

- **A** Office over Lower Level Retail
- **B** Residential with Ancillary Retail
- **C** Office with Retail;
  Options: 1) Retain and remodel existing building;
  2) Replace with new building having larger floorplates
- **D** Retail: Possible Bank with Drive-Through
- **E** Retail
- **F** Office
- **G** Office with Retail

SITE

- **H** Pedestrian Space: Plaza/Courtyard/ Garden/Elevated Terrace
- Vehicular and Pedestrian Circulation
- Pedestrian-Only Circulation
- Vehicle Site Access
- Pedestrian Site Access

- Retail
- Outdoor Amenity
- Office
- Residential

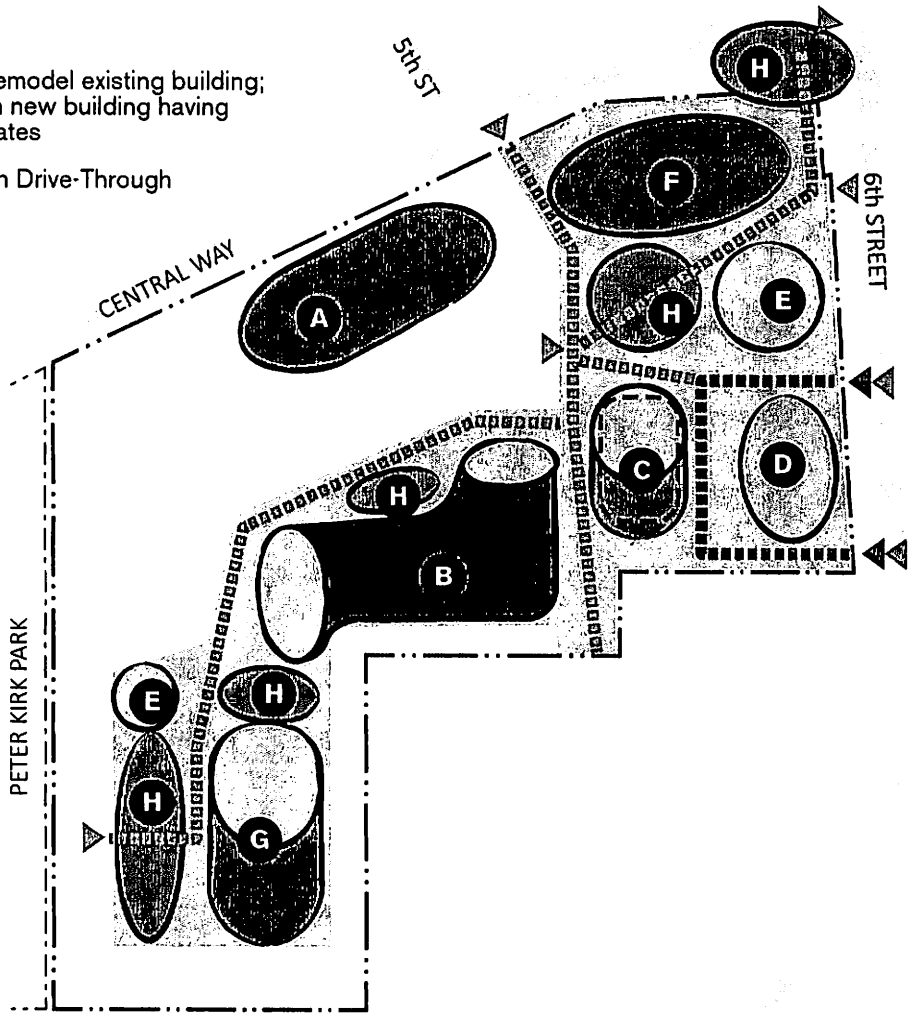


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Exhibit A

D. PEDESTRIAN SPACE

Intent: Provide a functional and diverse pedestrian environment by creating a variety of usable pedestrian open spaces.

The following types of public/pedestrian space are to be provided at a minimum of 15% of the total lot area, or 75,000 square feet. Locations are approximate and not limited to those shown on the diagram at right.

a. **Primary plaza**: shall have a minimum area of 10,000 square feet with a minimum average width of 60 feet.

b. **Main Street plaza:** a linear sequence of pedestrian spaces along Main Street retail shall have locations with a minimum 35-foot plaza depth from building face to curbline. (This does not include roadway. See 11.4 for building face to building face dimensional requirements along Main Street.)

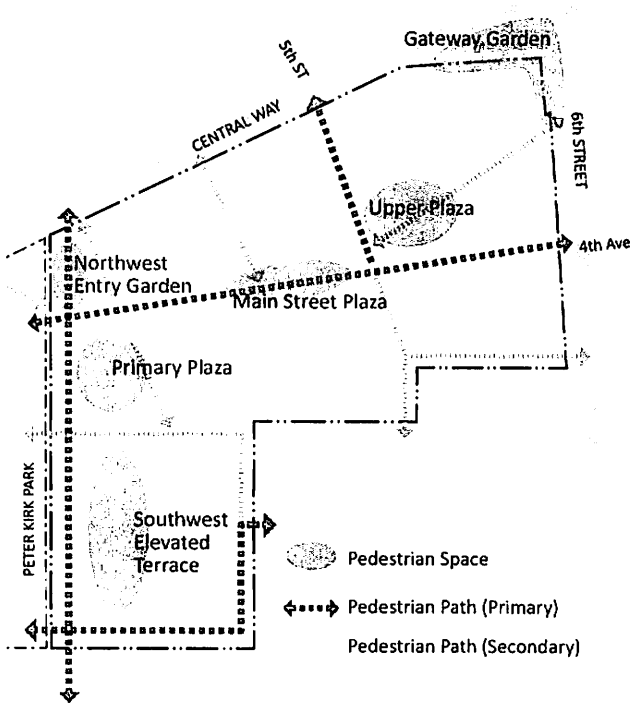
c. **Upper Plaza:** shall include a combination of landscaping and hardscaping with a minimum area of 10,000 square feet.

d. **Northwest Entry Garden:** shall be predominantly landscaped and an extension of Peter Kirk Park.

e. **Smaller courtyard/plazas:** shall have a minimum area of 2,500 square feet each. (not illustrated in diagram at right)

f. **Elevated terraces:** shall provide a minimum of 10,000 square feet total of publicly accessible pedestrian space at the Upper Grade Level. (See 10.C.)

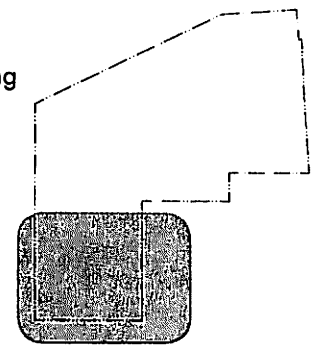
See district specific guidelines for design parameters of public space (ex. plazas, Section 13.D).



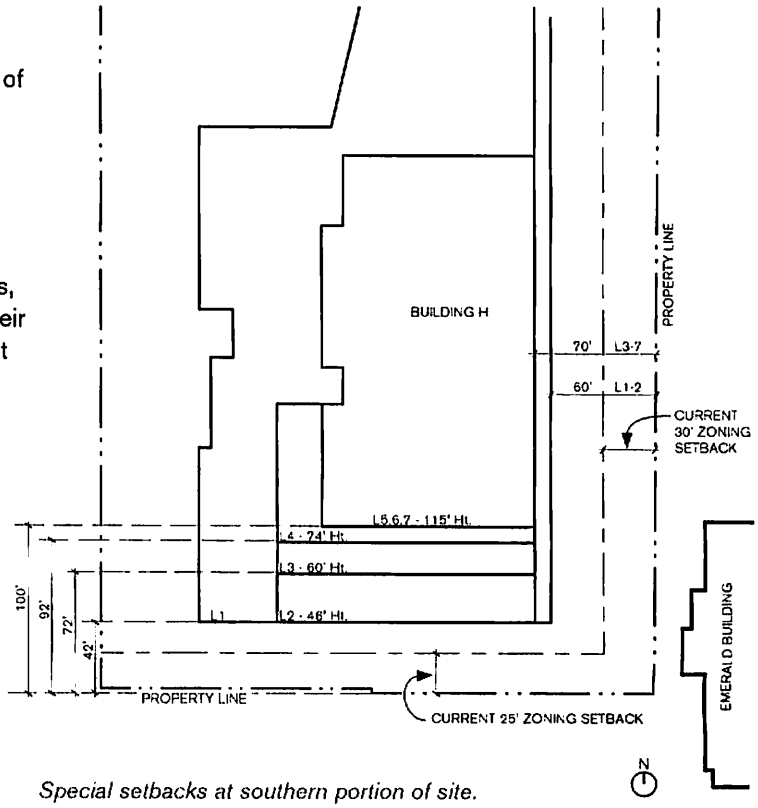
Distribution of pedestrian spaces: along paths, between buildings, and on elevated terraces. Locations are illustrative and subject to change.

E. SPECIAL SETBACKS AT SOUTH PORTION OF SITE

Buildings located in the southern most portion of the site should provide generous and substantial setbacks, building step backs, and modulation in response to their proximity to neighboring buildings. Setback and height requirements are described in the diagram at right. Heights shown in diagram shall be measured per zoning code regulations.



Key Plan: Area described in Section 10.E and in diagram at right.



Special setbacks at southern portion of site.

11. Street Classification

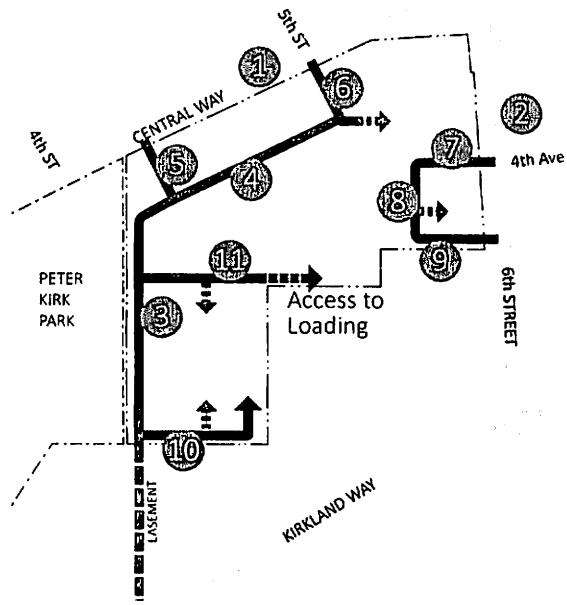
Intent: Create a street and sidewalk network that responds to the existing Kirkland grid pattern, creates a pedestrian-oriented environment, and allows for direct interaction with Peter Kirk Park.

The following street classifications and diagrams represent the various types of streets and approximate locations anticipated in the project. Final location and classification of streets may be adjusted in the final design to include such design techniques as: tight turning radii to calm traffic, curb bulb outs, textured crossings, etc. Access shall be in compliance with city codes and polices for public improvements and emergency access.

Street classifications are meant to be typical sections of the roadway. Slight variations may be necessary to accommodate driveways, street furniture, structural constraints, etc.

Planting adjacent to parking or drive lane may consist of tree wells level with sidewalk or planting strips which are flush with sidewalk or raised above sidewalk. Where tree wells occur, provide minimum 12'-0" total sidewalk width including tree wells, with minimum sidewalk width of 8'-0" and tree well width of 4'-0" (except as noted on street sections).

Where continuous planting strips are provided in lieu of street tree wells, provide minimum 10'-0" sidewalk and 4'-0" minimum planting strip (unless noted otherwise).



Indicates Possible Access to Below-Grade Parking

ADJACENT PUBLIC STREET IMPROVEMENTS

1. Central Way
2. 6th Street

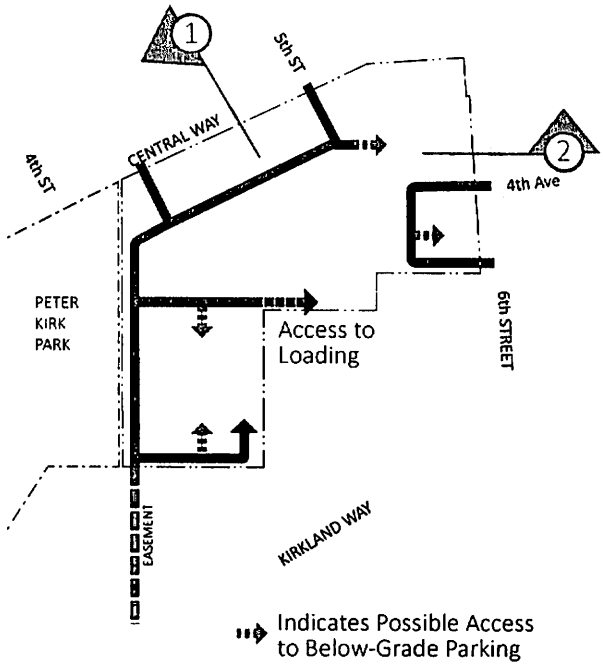
PRIMARY INTERNAL STREETS

3. Park Promenade
4. Main Street

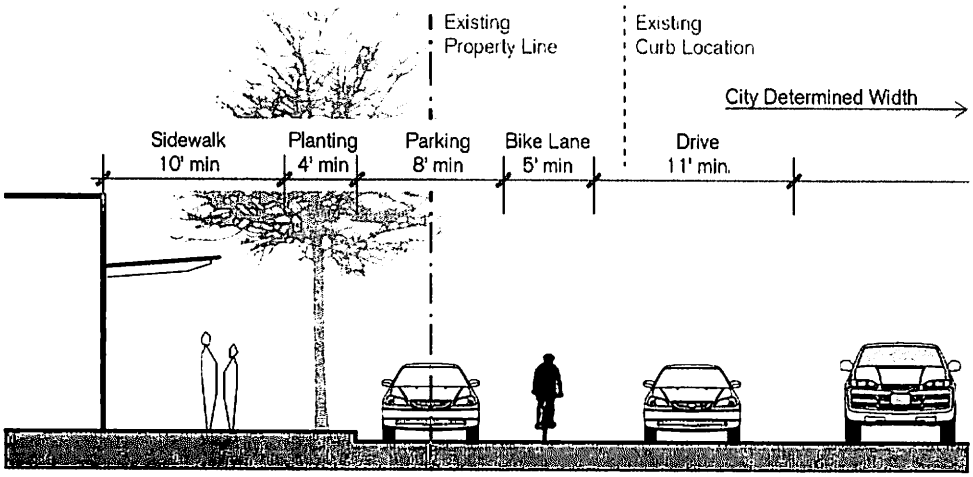
SECONDARY INTERNAL STREETS

5. Access Street at Central Way near 4th Street
6. Access at Central Way near 5th Street
7. Access at 6th Street
8. Upper Level Internal Street
9. Possible Parking/Service Access at 6th Street
   (Dependent upon traffic study, design of Upper Level, and access to below-grade parking)
10. Access Street at Southern Property Line
11. Parking/Service Access

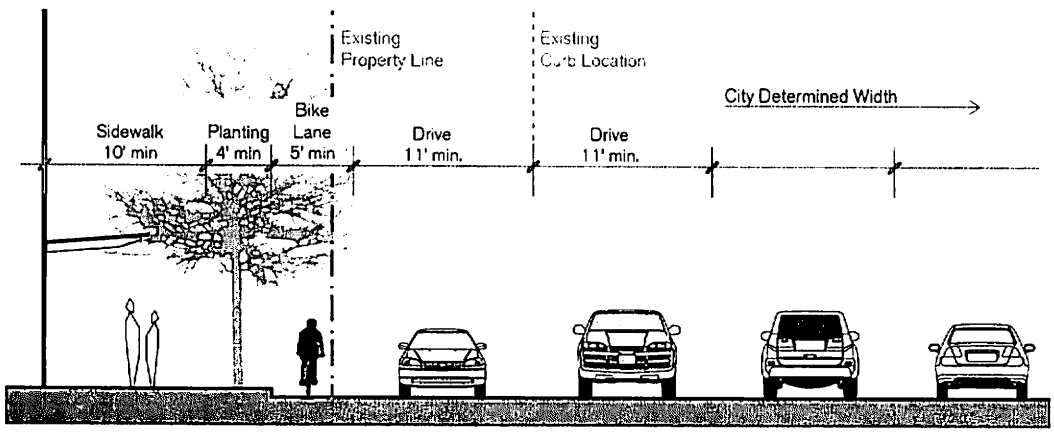
ADJACENT PUBLIC STREET IMPROVEMENTS



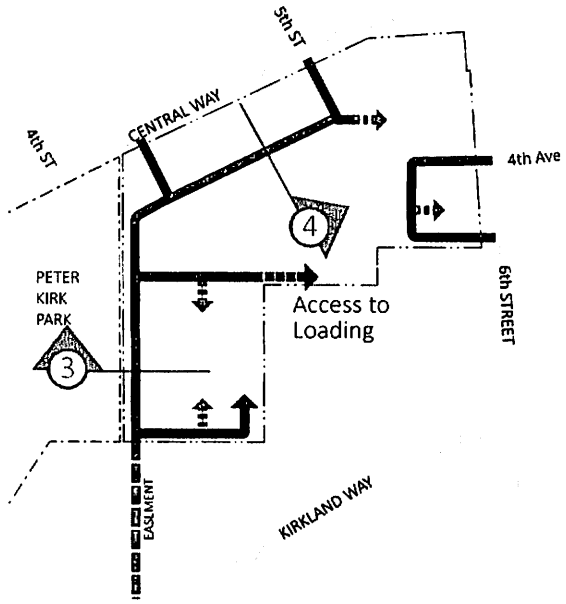
1 Central Way Frontage Section (typical)



2 6th Street Frontage Section (typical north of 4th Avenue)

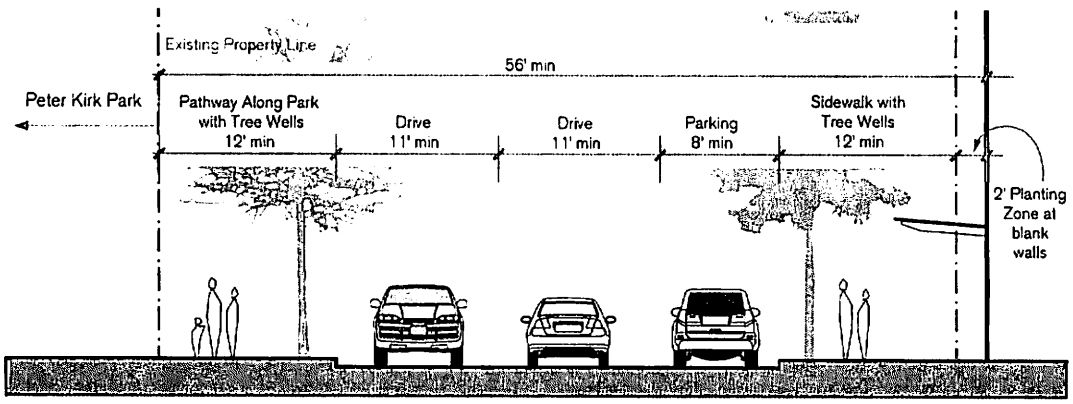


PRIMARY INTERNAL STREETS



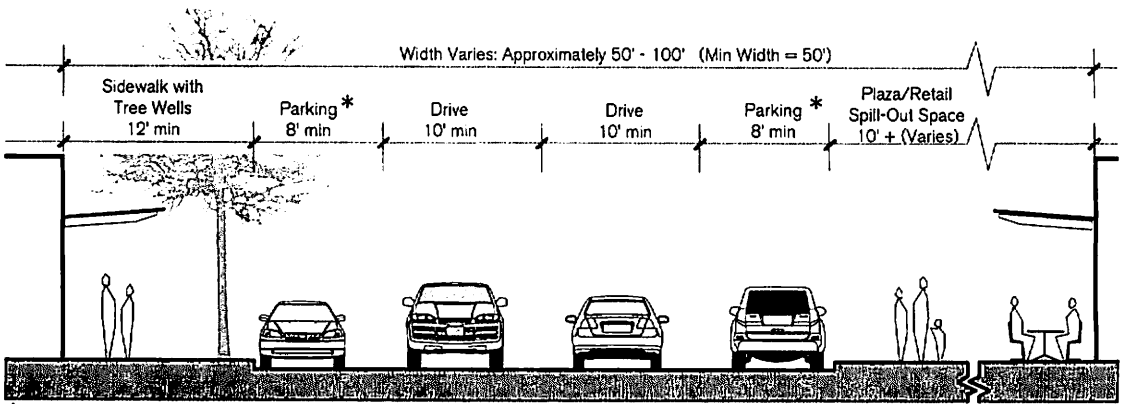
Indicates Possible Access to Below-Grade Parking

3 Park Promenade Section (typical)



The existing easement to the south shall include a pedestrian sidewalk connecting the Park Promenade with Kirkland Way.

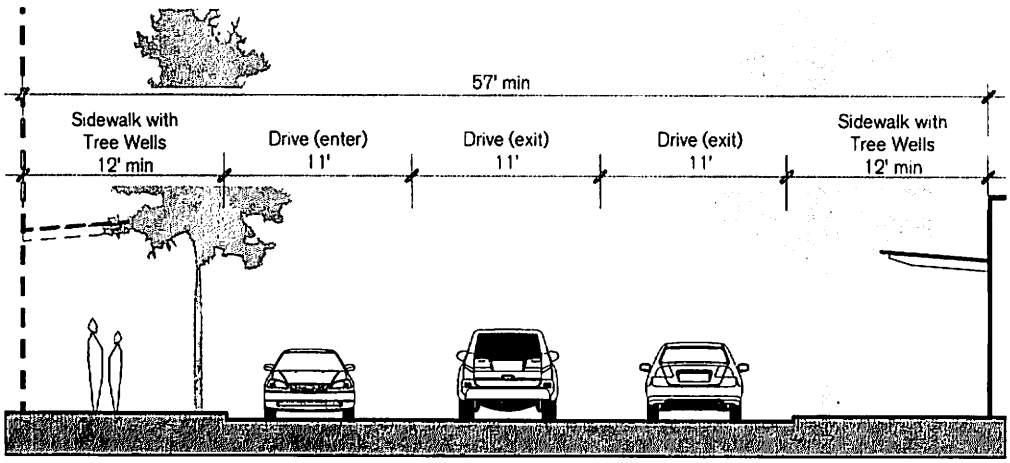
4 Main Street Section (typical)

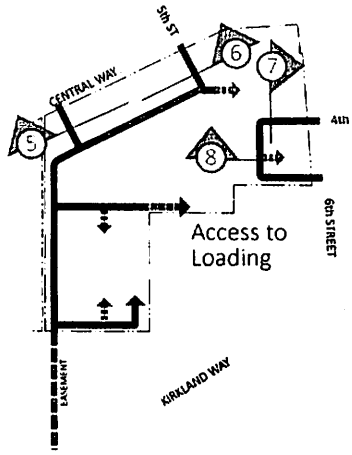


* Curbside parking may occur on one or both sides of the roadway.

SECONDARY INTERNAL STREETS

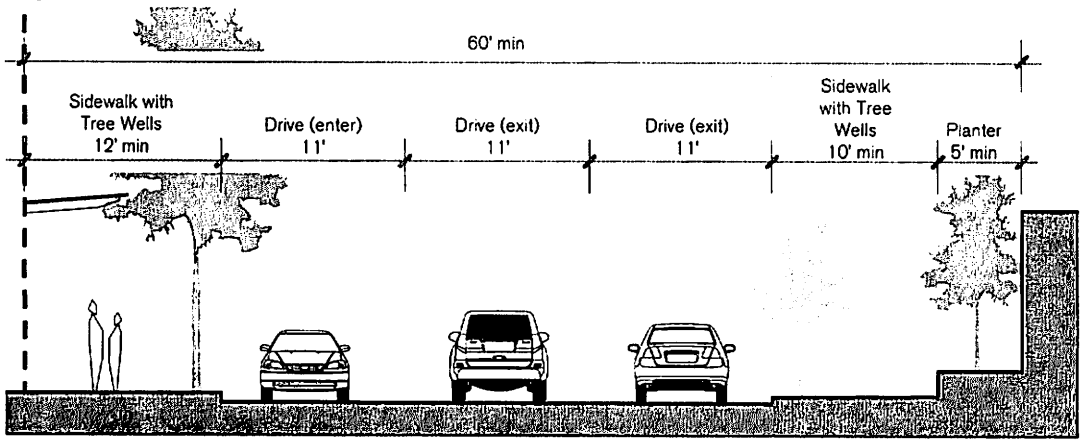
5 7 Access Streets at Central Way, 6th Street (typical)



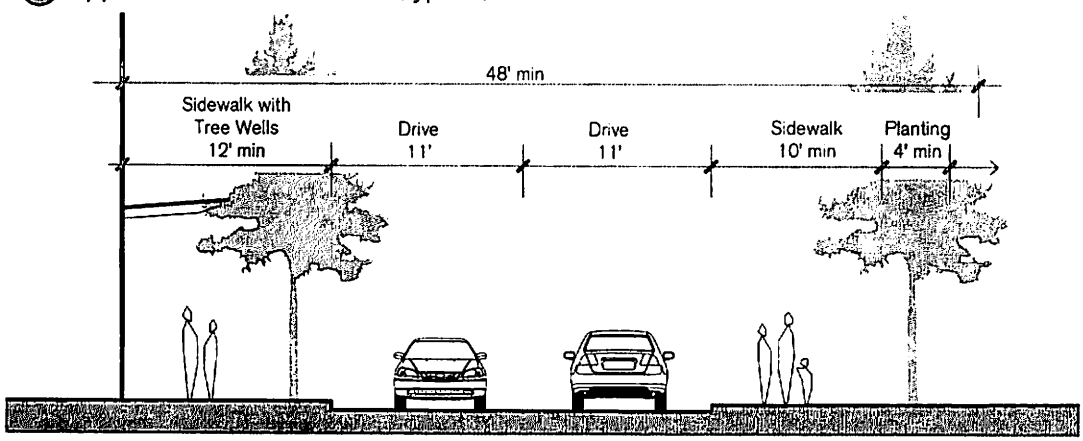


Indicates Possible Access to Below-Grade Parking

6 Access Street at Central Way and 5th Street (typical)

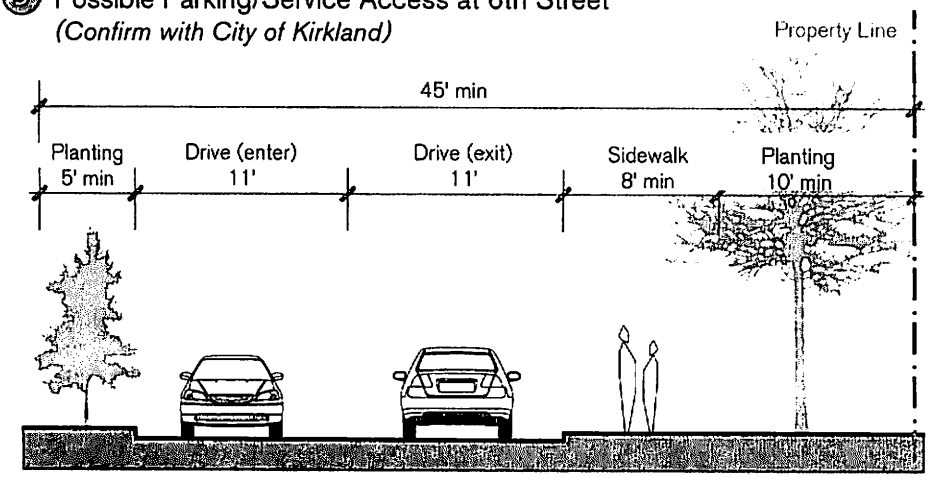


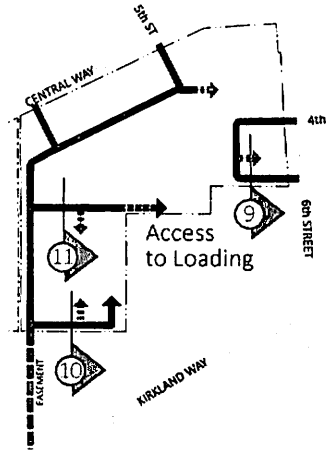
8 Upper Level Internal Street (typical)



SECONDARY INTERNAL STREETS

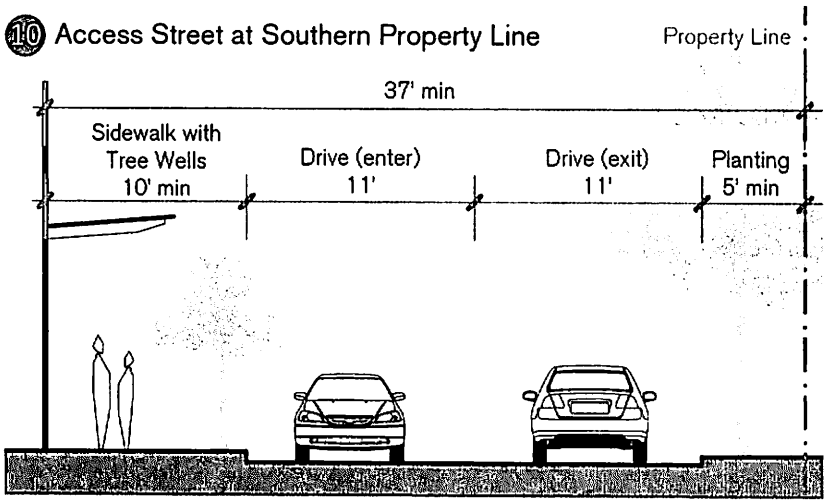
9 Possible Parking/Service Access at 6th Street
(Confirm with City of Kirkland)



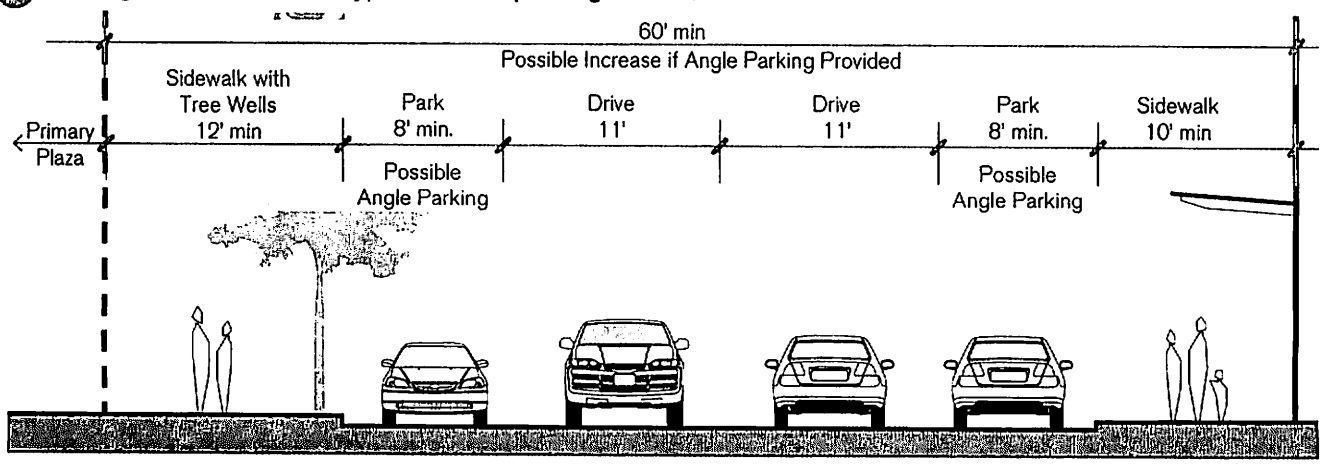


Indicates Possible Access to Below-Grade Parking

10 Access Street at Southern Property Line



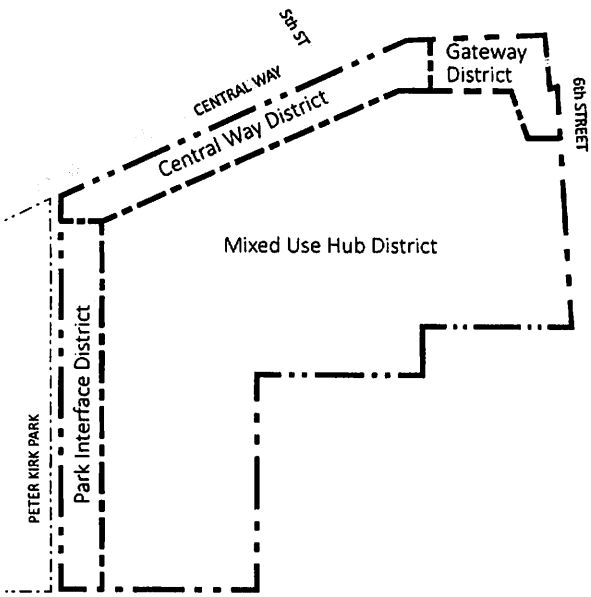
11 Parking/Service Access (typical where parking occurs)



EFFECTIVE FEBRUARY 28, 2015
O-4475
Exhibit A

DESIGN GUIDELINES

The Guidelines in Section 12 apply to all districts. Section 13 identifies Guidelines that are district-specific and respond to key locations defined in the City's Comprehensive Plan as requiring special attention. These design districts are defined in the diagram at left.



Key Plan: on-site district locations

Pedestrian-friendly character: on-street parking; amenity zone with street trees, signs, light fixtures; wide sidewalk to accommodate outdoor seating.

12. Design Guidelines: All Districts

Overall Intent: Create a rich pedestrian-oriented environment and successful mixed-use center.

SITE PLANNING

1. STREETSCAPE

Intent: Maintain a continuous and safe streetscape with a pedestrian-friendly character.

a. Sidewalks should maintain at least an 8 ft clear zone for pedestrian travel (except as noted in street sections).

b. All streets should contribute to the physical safety and comfort of pedestrians. Provide the following where feasible to help define the sidewalk space:

- on-street parking (see street classifications)
- a well-defined amenity zone set to the curb for plantings, street trees, benches, trash receptacles, signs, etc. (Minor deviations for street trees and major planting spaces may be necessary in some spaces due to structural constraints.)
- wide enough sidewalk space to accommodate outdoor seating where restaurants are anticipated

c. Use design elements such as separate storefronts, pedestrian-oriented signs, exterior light fixtures, awnings and overhangs to add interest and give a human dimension to street-level building facades.

d. In general, buildings with active ground floor uses should be set as close as possible to sidewalk to establish active, lively uses. Maintain a continuous street wall, limiting gaps to those necessary to accommodate vehicular and pedestrian access.

e. Encourage recessed main building and/or shop entrances consistent with a traditional "main street" design that is inviting and promotes streetscape continuity.

f. The corners of buildings located at street intersections may recess to promote visibility and allow for a collection of people.

g. Allow larger buildings to recess from the sidewalk edge to allow for entry forecourts, provided street continuity is not interrupted along the majority of the block.

Street bench, plantings, and recessed corner entry

2. PUBLIC SPACES: PLAZAS, COURTYARDS, TERRACES, AND GARDENS

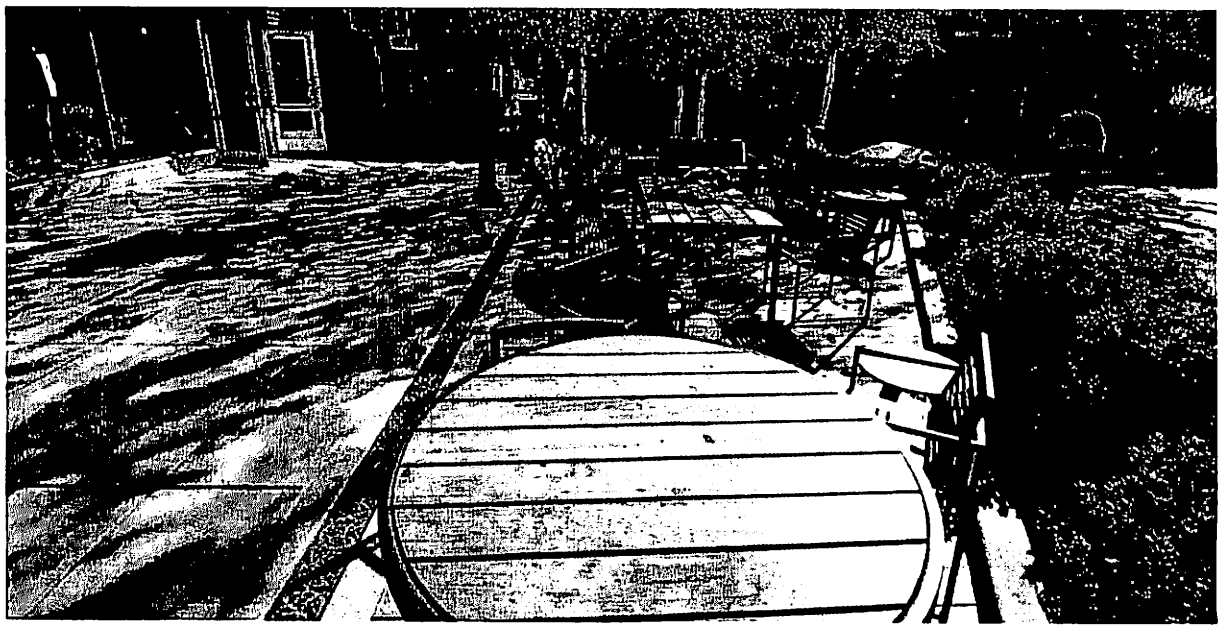
Intent: Provide a friendly pedestrian environment by creating a variety of usable and interesting public and semi-public open spaces.

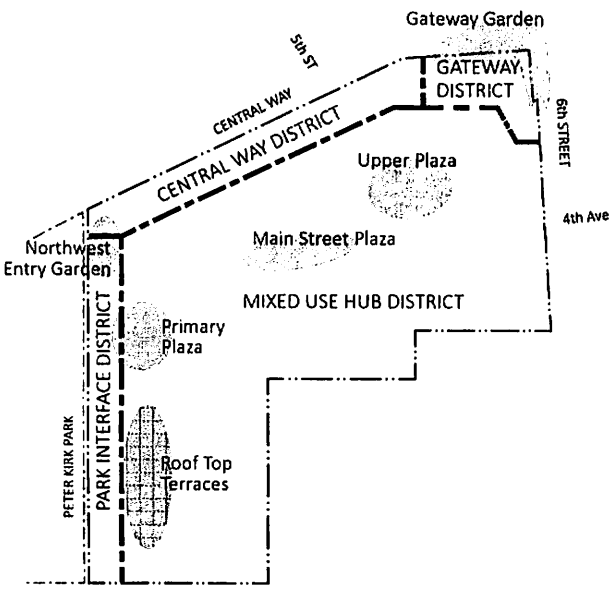
a. Make plazas and courtyards comfortable for human activity and social interaction – standing, sitting, talking, eating, etc.

b. Define and contain outdoor spaces through a combination of building and landscape. Oversized spaces that lack containment are discouraged.

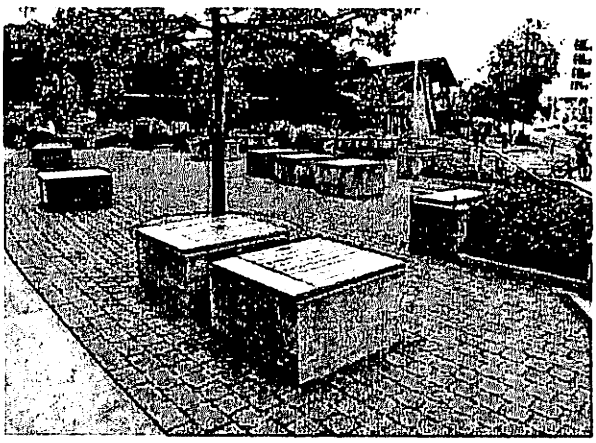
c. Establish pedestrian pathways that link public spaces to other public spaces and streets. These should be clearly identifiable for easy wayfinding.

Public Spaces: plazas defined by pathways and buildings include amenities such as water features, sitting spaces, landscaping, and changes in materials, colors, and textures





Possible Organization of Pedestrian/Public Spaces as Related to Districts



Plaza with special paving, seating, planters

d. Plazas and courtyards should include the following:

- planters and trees to break up space
- seating, such as benches, tables, or low seating walls
- special paving, such as integral colored/stained concrete, brick, or other unit pavers
- specialty pedestrian scale bollards or other types of accent lighting
- at least one of: public art and/or water feature

e. Design spaces to allow for variety and individualization of temporary installations such as: lighting, banners, artwork, etc.

3. ENVIRONMENTAL CONSIDERATIONS

Intent: Optimize pedestrian comfort using natural environmental conditions. Promote a pedestrian- and bicycle-friendly atmosphere.

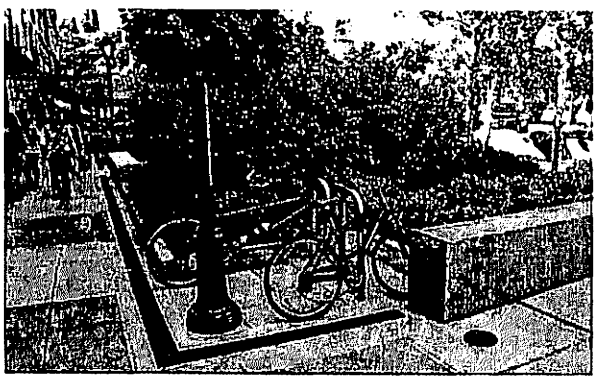
a. Consider environmental conditions such as sun, shade, and prevailing winds when positioning courtyards and outdoor seating areas. Provide features and amenities to enhance pedestrian and bicycle access throughout the project.

4. PEDESTRIAN CONNECTIONS AND WAYFINDING

Intent: Create a network of safe, attractive, and identifiable linkages for pedestrians.

a. Provide clearly defined pedestrian connections at locations specified in the Pedestrian Spaces and Street Classification sections.

b. Provide graceful grade transitions - both physical and visual - between upper grade and lower grade levels through the use of: landscaping, terraced planters, overlooking balconies, wide and inviting stairways, and other pedestrian connections.



Pedestrian and bicycle amenities (left); Wayfinding signage and clearly defined pedestrian connections (center and right)

5. LIGHTING

Intent: Ensure that lighting contributes to the character of the project, provides personal safety, and does not disturb adjacent developments and residences.

a. Use city-approved fixtures for street lighting along the city streets.

b. Lighting elements throughout the project and on adjoining rights of way should be coordinated, including public open spaces, accent lighting, and streets.

c. Accent lighting along public right-of-way should be soft in character and enrich the pedestrian street life.

d. Accent lighting within the central pedestrian space should be congruous with the character of the project and with the arts and pedestrian space commitments. (See Section 9.)

e. Lighting should include non-glaring design, such as cut-off fixtures that avoid light spilling over onto other properties.

f. Flood lighting of entire building facades is discouraged.

g. Lighting on upper levels should be sensitive to Peter Kirk Park, residences, and drivers.

Integrated lighting enhances architectural character and provides pedestrian safety

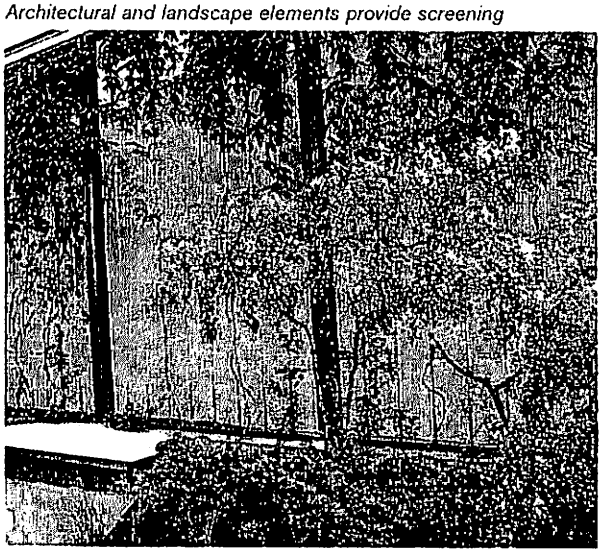
6. SCREENING OF TRASH AND SERVICE AREAS

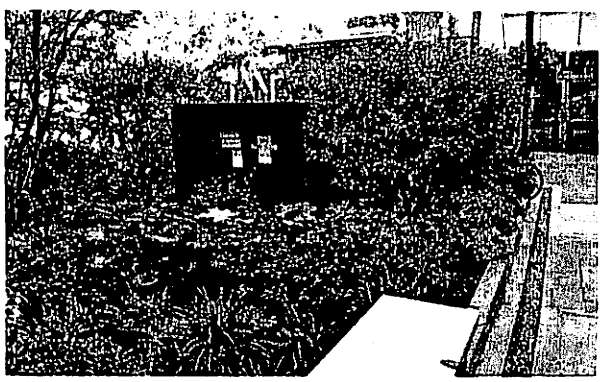
Intent: To screen trash and service areas from public view.

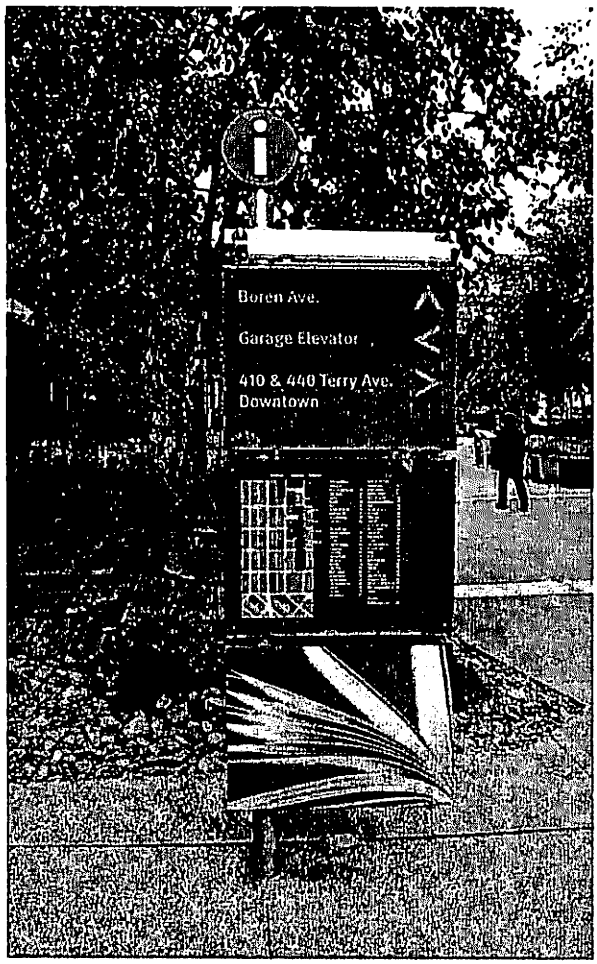
a. All service, loading, and trash collection areas shall be screened by a combination of planting and architectural treatment similar to the design of the adjacent building.

b. Avoid wherever possible locating service, loading, and trash collection facilities in pedestrian-oriented areas.

Architectural and landscape elements provide screening







7. SIGNS

Create a Master Sign Plan that is in keeping with the following design objectives:

Intent: Create signs that are creative, engaging, and effective for a variety of user groups and respond to a variety of spaces.

a. Signs should be complementary and integrated with the unique character of the specific areas or buildings where they are located.

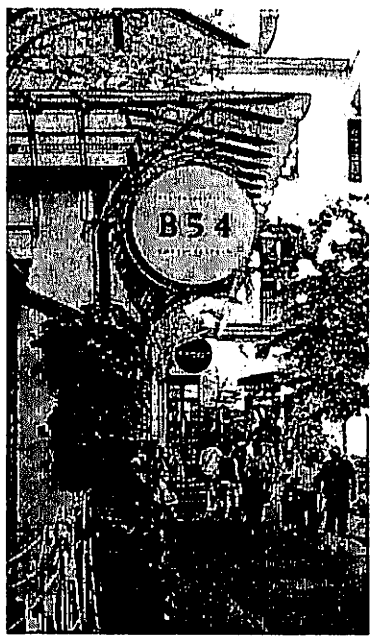
b. Signs should be high quality and consistent with the contemporary urban character of comparable developments in similar regions.

c. The design of buildings should identify locations, sizes, and general design for future signs.

d. The Master Sign Plan should include a hierarchy of elements based on function, such as:

- site signs for entries, wayfinding, Parkplace identity
- building signs for addressing and landmarking
- tenant signs to encourage expressive individualization

A hierarchy of sign functions: site signs for entry and wayfinding (left), building signs for landmarking (below left), and tenant signs that express individual character (below center [3] and right)



BUILDING DESIGN

1. ORIENTATION TO THE STREET

Intent: Ensure that buildings contribute to the liveliness of Parkplace's public spaces, and overall community character.

The following design treatments should apply to areas where retail frontages occur:

a. Streets and public spaces should be enlivened by storefronts, windows, merchandise and other activity. Buildings should be designed with frequent entrances to encourage multi-tenant occupancy and walk-in traffic.

b. Ground level retail heights should be a minimum of 14 feet in height.

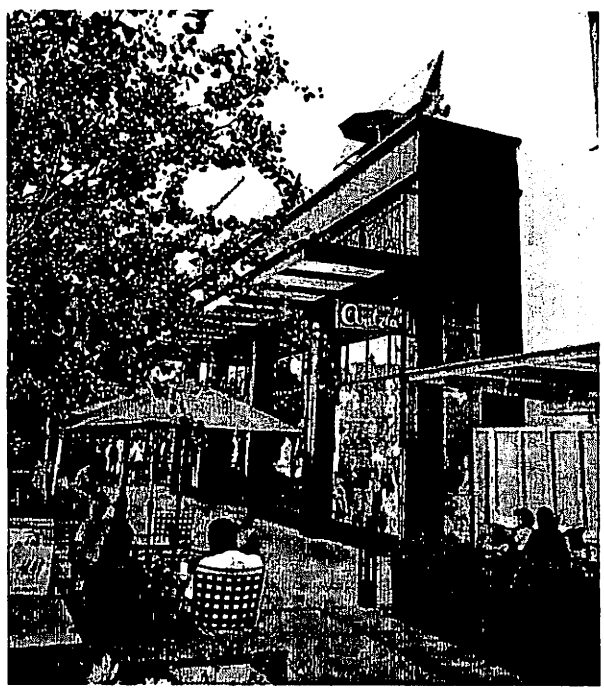
c. Entrances: Principal building entry should be visible from internal or external streets and public space. Entries should be marked by large entry doors and/or canopy/portico/overhang.

d. Transparency: To help provide a visual connection between activities, ground floor facades should provide:

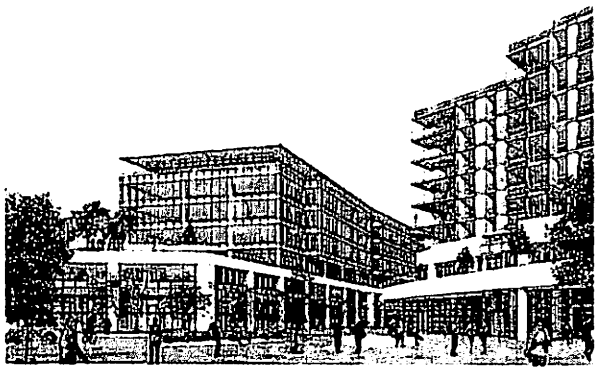
- windows of clear vision glass (i.e. transparent) beginning no higher than 2' above grade to at least 10' above grade,
- 60% minimum of facade length along Central Way, and the internal Main Street, should provide transparency,
- For all uses except garage, 50% minimum of facade length along access streets from Central Way to the site should provide transparency.

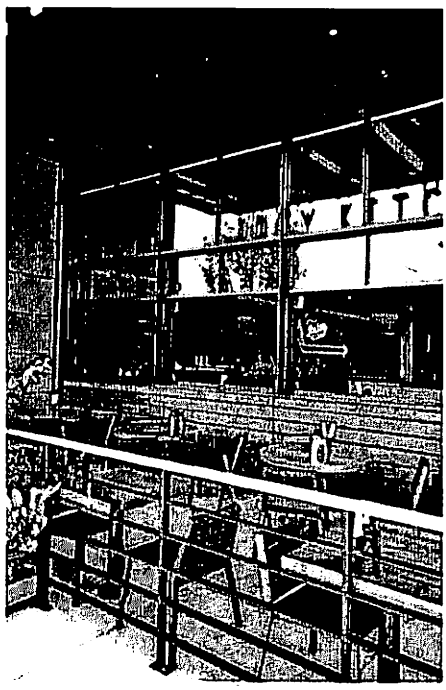
e. Weather Protection: To provide pedestrians cover from weather, canopies or awnings should be:

- a minimum of 5 feet in width unless in conflict with vehicles,
- placed along at least 75% of facades of retail frontages, and constructed of durable materials,
- allowed to vary in design,
- encouraged to have continuity, minimizing gaps.



Retail frontages with wide sidewalks, transparency, visible entries, and weather protection





Articulation, massing, and diversity to maintain a pedestrian scale.

2. MASSING/ARTICULATION

Intent: Create a variety of form and massing through articulation and use of materials to maintain a pedestrian scale.

a. In general, break down the scale and massing of larger buildings into smaller and varied volumes.

b. All building faces should be responsive to the context of the surrounding environment and neighboring buildings.

c. Design all sides of the building with care (i.e. there should be no "backside" of a building.)

d. Buildings should distinguish a "base" using articulation and materials. Include regulating lines and rhythms to create a pedestrian-scaled environment.

e. Provide clear pattern of building openings. Windows, balconies, and bays should unify a building's street wall and add considerably to a facade's three-dimensional quality.

f. Ribbon windows and extensive use of mirrored glass are discouraged.

g. Employ major architectural expressions into the facade, roof form, massing, and orientation, such as tower forms, oversized windows, and entrances to demarcate gateways and intersections. Strong corner massing can function as a visual anchor at key locations within the project area.

h. Building modulation should be employed to break up long facades and create a visual interest unique to each building in the project. The type of modulation should be determined by the overall design concept for each building, using dimensions from window sizes, column spacing, rain screen paneling, etc. to determine a distinct design solution.

i. Roof Silhouettes: Express roofs in varied ways. Consider potential views of roof tops from adjacent buildings. Avoid monotonous design.

j. Locate and/or screen rooftop equipment so that it is not visible from public spaces. Integrate rooftop screening into building's form.

3. BLANK WALL TREATMENTS

Intent: Reduce the visual impact of blank walls by providing visual interest.

a. Although blank walls are generally not encouraged along public streets and pedestrian spaces, there may be a few occasions in which they are necessary for functional purposes. Any blank walls longer than 20 feet should incorporate two or more of the following to provide visual interest:

- vegetation, such as trees, shrubs, ground cover and or vines adjacent to the wall surface
- artwork, such as bas-relief sculpture, murals, or trellis structures
- seating area with special paving and planting
- architectural detailing, reveals, contrasting materials, or other special visual interest

4. ENCOURAGE HIGH-QUALITY DESIGN

Intent: Ensure that all buildings in the project area are constructed as a quality addition to the Kirkland Community.

a. Exterior architectural design and building materials should exhibit permanence and quality appropriate to Kirkland's urban setting.

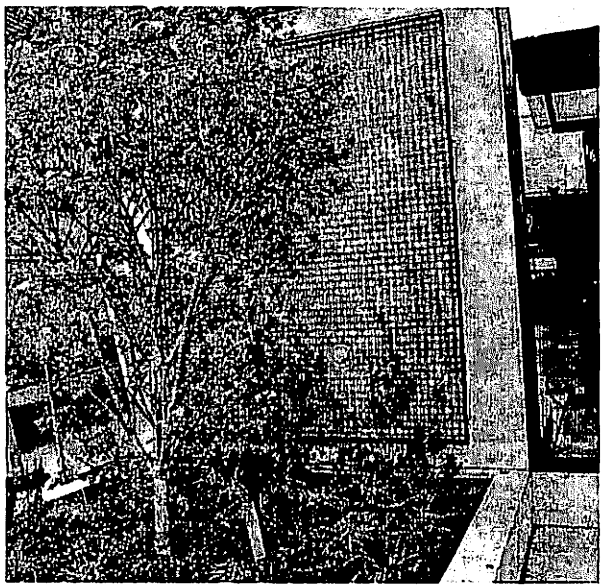
5. BUILDING DIVERSITY

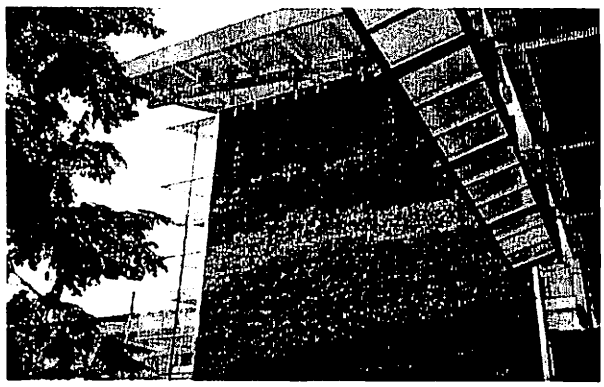
Intent: Ensure that buildings in the project are distinct and respond to the unique character of their specific function and location.

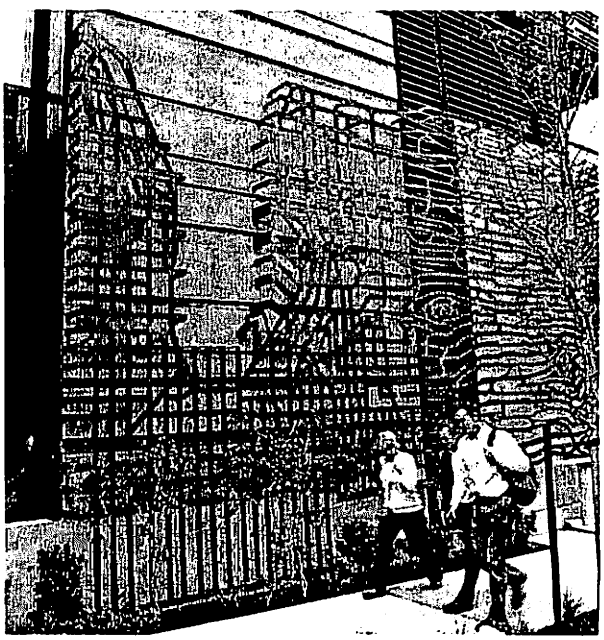
a. Buildings should be designed to integrate with each other, while demonstrating architectural diversity. Buildings should be responsive to each specific district and its site conditions.

b. Materials should be selected to integrate with each other and to help provide a richness of architectural diversity.

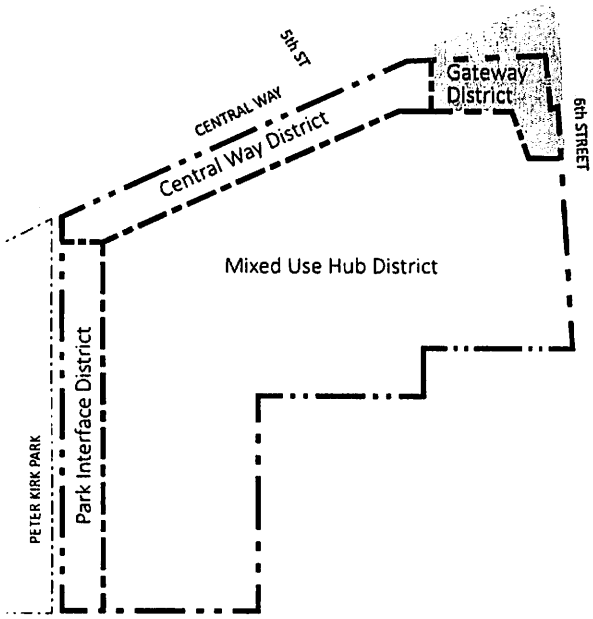
c. Windows should incorporate variation of patterning between buildings.



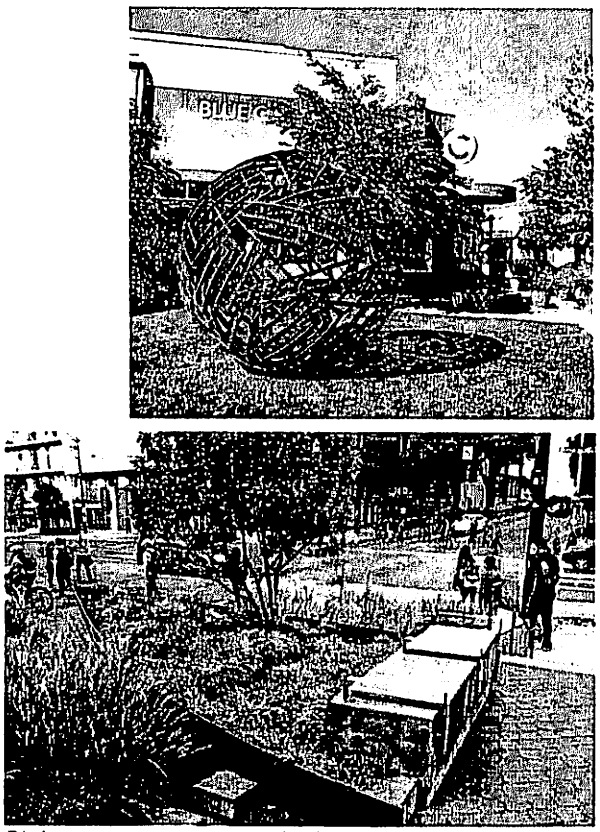




Vegetation, art, and screening provide visual interest at blank walls (center image [4])



Key Plan: Gateway District



Distinct corner treatments: provide identity for the development and integrate pedestrian hardscape, landscaping, seating, and art

13. Design Guidelines: District-Specific

A. GATEWAY DISTRICT

Intent: Create a welcoming feature to Parkplace and to downtown Kirkland. This area should create an inviting entryway that is representative of the community through the use of art, landscape, and architecture.

SITE PLANNING

1. Incorporation of Triangular Lot "Gateway Garden": Incorporate the northeast triangular lot (excess right-of-way) into the project design to create a distinct gateway entrance that is integrated with the Parkplace development. Include:
   a. Public Access: Public access into the site should be visible and accessible from the corner of 6th Street and Central Way.
   b. Hardscape/Vegetation: Paving and landscaping materials should identify pedestrian spaces and access.
   c. Trees and Other Planting: Landscaping should be of appropriate scale and species to make a significant gateway gesture. Trees should be selected to provide visibility of businesses and maintained to encourage proper growth and height.
   d. Signage (downtown entry): Incorporate wayfinding signage directing visitors to Downtown, Peter Kirk Park, Waterfront/Marina, City Hall, and Civic District.
2. Public Space Connecting to Triangular Lot: Design of additional public space should be integrated with the triangular lot to provide a congruous pedestrian environment.
   a. Public Access: Connect pedestrian access to the gateway garden, adjacent streets, and public open spaces.
   b. Hardscape/Vegetation: Paving and landscaping materials should identify pedestrian spaces and access.
   c. Seating: Incorporate seating along pedestrian pathways and gathering spaces.
   d. Artwork: Incorporate art in an appropriate scale to distinguish the significance of this corner.

3. Pedestrian Connection: Create a pedestrian connection from the corner of 6th and Central into the heart of the project. (See Section 10.A.) This connection will include the following:
   a. Pedestrian weather protection
   b. public connection from 6th to the interior of the site open during regular operating hours
   c. pedestrian lighting
   d. seating

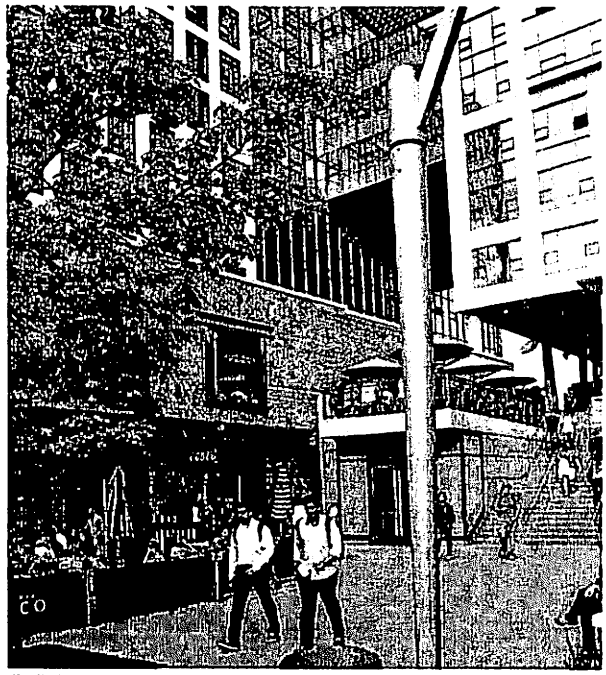
   and may include:

   e. enclosed public space
   f. retail/restaurant uses
   g. covered play/activity space

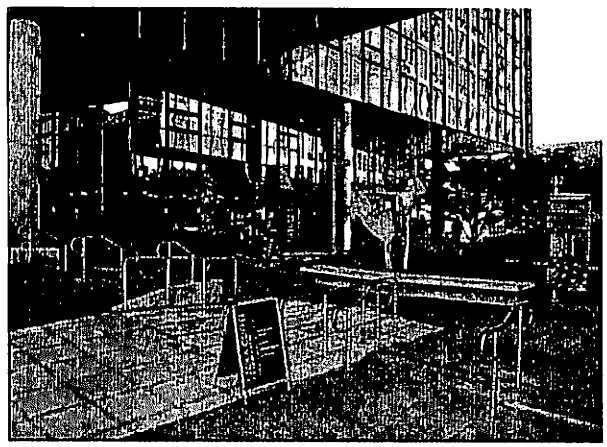
4. Buildings should be separated from or differentiated from each other at this corner so that they are not perceived as one building.

BUILDING DESIGN: BUILDING AS GATEWAY

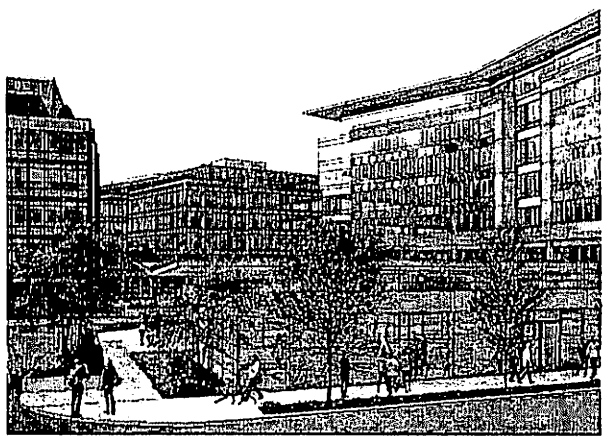
1. Ground Level Treatment
   a. Setbacks from Streets - The ground floor levels of the corner building should be permitted to set back to allow for cut away view and obvious pedestrian connection into the site.
   b. Active and Inviting - Design for an engaging pedestrian experience along ground floor of the building.
   c. Details Visible at Different Movement Speeds - Incorporate details in the building along the corner that bring visual interest at the pedestrian level, as well as for vehicular traffic entering Kirkland.
2. Upper Levels
   a. Change of Expression/Material Choices: A clear visual division between upper and lower floors should be incorporated through a change in materials, colors, and forms.
   b. Modulation and Building form: Modulation and shifts in the building mass should be incorporated to decrease the apparent bulk of the building at the corner of Central Way and 6th street. Modulation of building facades should include setting back portions of the building in order to reduce the apparent length. The buildings should respond to the corner condition by shifts and/or angles in the building floor plate.
   c. Step backs: The upper level (or levels) should step back significantly from the floor below to reduce the apparent height of the building at the intersection of Central Way and Sixth Street.



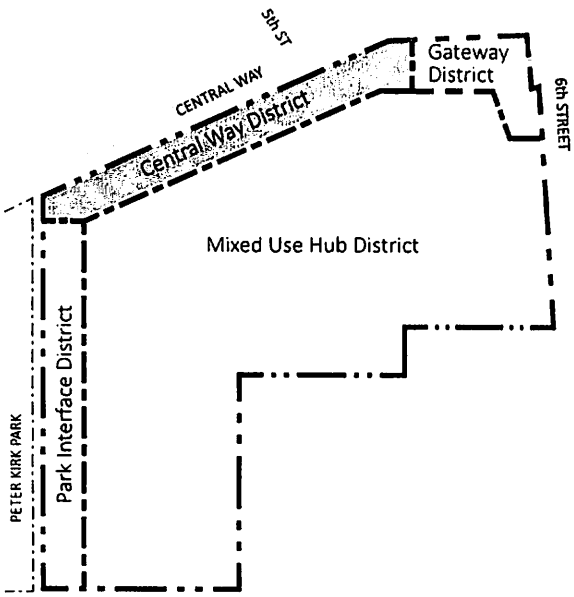
Building modulation, clear visual distinction between upper and lower floors, and details visible at different speeds



Ground floors set back to provide pedestrian connection to site



Changes of expression at upper floors, modulation, angled building floor plate, and step backs



Key Plan: Central Way District

Building corners articulated with glazing, canopies, and special paving

d. Top Floor/Roof Edge: should have a distinct profile against the sky through elements such as projections, overhangs, cornices, step backs, trellises, changes in material, or other elements.

e. Accent Lighting: The innovative use of accent lighting incorporated into the building facade is encouraged. Lighting should include non-glaring design solutions such as cut off fixtures that avoid light spilling over onto other properties. Flood lighting of entire building facades is discouraged.

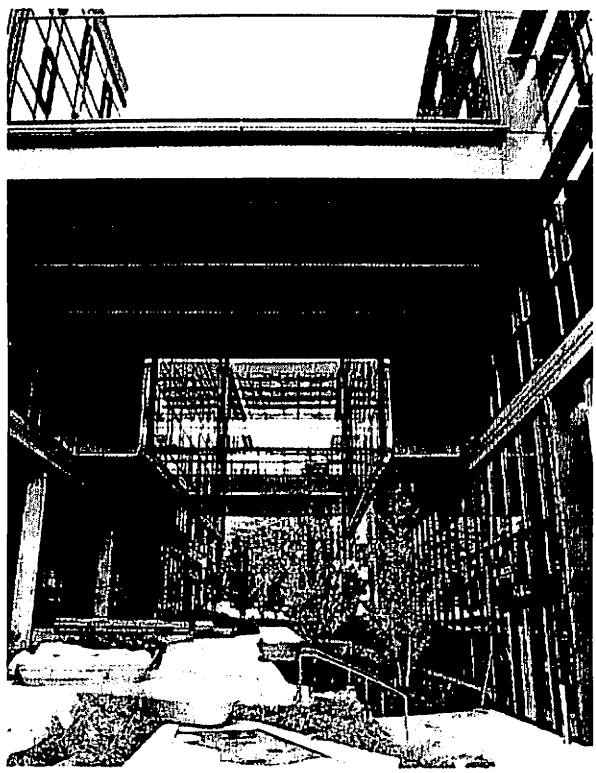
B. CENTRAL WAY DISTRICT

Intent: Respond to Central Way as a major arterial linking downtown Kirkland with areas east and beyond. Parkplace must take advantage of this traffic volume to help create a multi-functioning, pedestrian-scale street that brings visual activity to the street edge.

SITE PLANNING

1. Encourage connections and activate the street edge by incorporating:
   - on-street parking along Central Way
   - buildings located up to the edge of the sidewalk
   - storefront entrances
   - visibility into buildings in order to engage pedestrian interest
   - generous sidewalk amenity zone (trees, lights)
   - street tree selection and spacing that provide visual continuity, buffer pedestrians from the busy street, and allow visibility of retail
   - pedestrian signage
2. Reduce the length of street wall by pulling back portions of the building at ground level from the street edge in key locations provided street continuity is not interrupted.
3. Include a pedestrian-only connection from Central Way into the interior of the project. Pedestrian access along this route should include pedestrian-scaled lighting and a clear connection to the streetscape/plaza space on the opposite side.
4. Activate building corners with visibility into retail and/or other inviting design features, as denoted on *Organization of Uses* diagram (page 10).

Upper levels set back from base at western edge of office building; ample glazing and canopies enhance pedestrian experience



Two-story pedestrian pass-through to promote physical and visual connections, and to reduce apparent building bulk at grade level

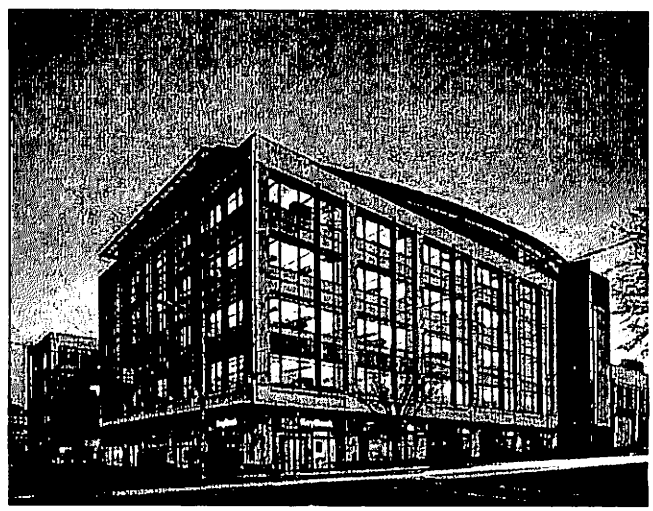
BUILDING DESIGN

1. Reduce apparent bulk of buildings along Central Way by incorporating elements such as step backs and modulation, along with shifts or angles in the building mass. Differentiate the upper portion of the building from the lower by setting the upper floors back from the building base on the western and eastern ends of the building. The step backs should create roof terraces that overlook Central Way and the interior of the site. Balconies, terraces, and landscaping are encouraged in upper level step backs.

2. The upper floor of buildings facing Central Way should step back from the floors below and incorporate a change in materials or expression to clearly differentiate the upper floor and reduce the overall visual impact of the building.

3. Facades that are stepped back should be distinguished by a change in elements such as window design, railings, trellises, details, materials, and/or color so that the result is a richly organized combination of features that face the street.

4. Provide a two-story pass-through at grade to break up the length of the building base fronting Central Way. The pass-through should be of sufficient height and width to provide views into the "main street" retail, creating a prominent and attractive visual and physical connection to the interior of the development.



Upper floor step backs reduce apparent bulk of building

C. PARK INTERFACE DISTRICT

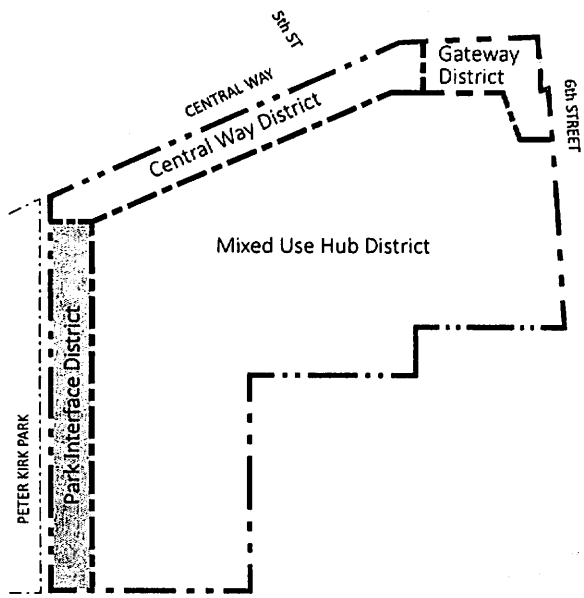
Intent: Create a strong connection from the park and downtown core that allows for clear pedestrian flow to and into the site by incorporating engaging building frontages, plazas, gardens, and other design treatments.

SITE PLANNING

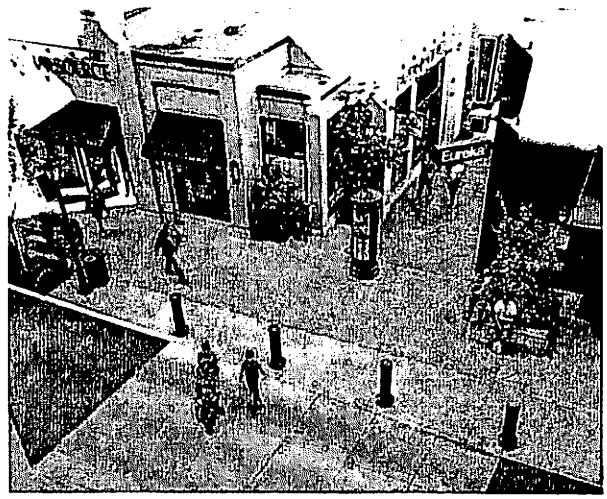
1. Incorporate ample landscaping and distinctive lighting.
2. Incorporate raised crosswalks 20' minimum in width and special paving to promote pedestrian priority along the north-south street bordering the park.
3. Encourage retail spill-out spaces and landscaped courtyards along the building edge. Bring the "in-door" out and "outdoor" in by spilling retail spaces onto the sidewalk and creating small gathering spaces along building edges.
4. Create a visual barrier for drivers between the drive lane and pedestrian walkway along the Peter Kirk Park edge using one or more elements such as: plantings, bollards, small seating walls, stone artwork, etc.
5. Carefully consider views from the park. This includes reducing apparent bulk and mass of building(s) facing the park.

BUILDING DESIGN

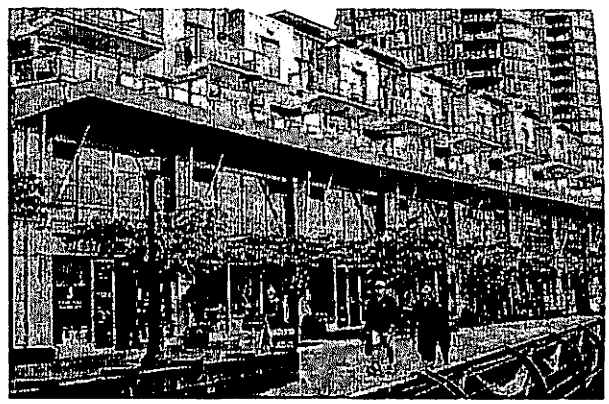
1. Buildings shall address park and street by incorporating:
   - terraces and balconies
   - entrances to retail along promenade
   - greater transparency at ground floor or planting zone and/or canopy at edge of buildings where transparency is not feasible, such as theater facades.
   - street front courtyards
   - retail spill-out spaces
2. Where feasible, provide rooftop terraces on lower roof levels as gathering spaces that include amenities such as:
   - seating
   - landscaping
   - canopies or coverings for weather protection
   - public access open during regular operating hours
   - retail/food service where appropriate



Key Plan: Park Interface District



Safe, clearly marked, pedestrian-friendly crosswalks



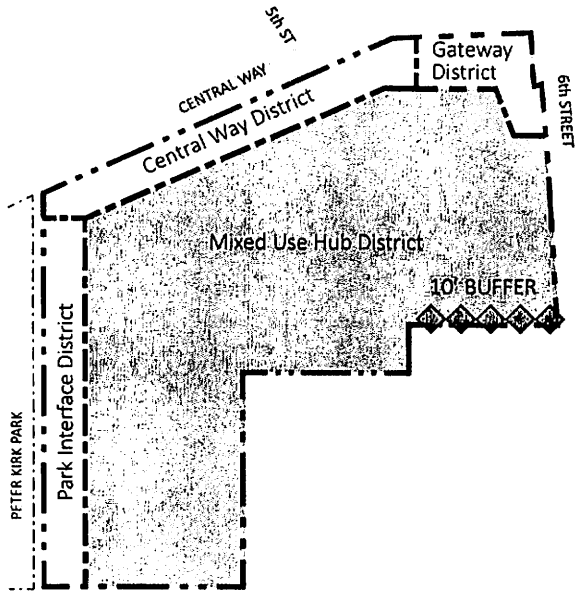
Pedestrian-oriented park interface: trees, clear markings, ground floor retail, balconies

D. MIXED USE HUB

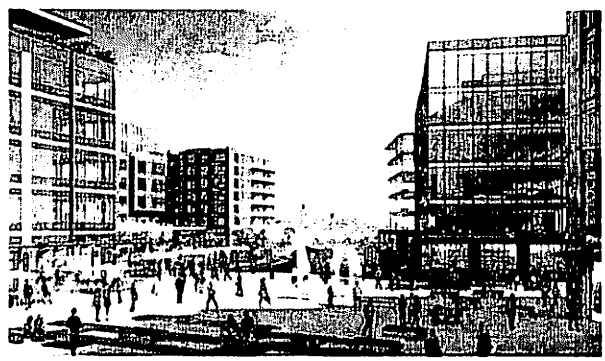
Intent: To establish a vibrant Mixed Use Hub with activated public space and retail/window shopping experience with a mix of uses, both connected to and overlooking the Main Street plaza, primary plaza, and Peter Kirk Park.

SITE PLANNING

1. The plazas should be integrated visually and physically with their surroundings, and should provide significant gathering and activity spaces by incorporating the following:
   - special paving
   - water feature(s)
   - special landscaping
   - seating: covered and open
   - distinct lighting
   - access to sunlight
   - accommodations for concerts/performances
2. Plazas should be supported as important activity spaces by surrounding them with active public-oriented amenities such as ground floor retail, restaurants, and cafes.
3. Locate plazas at or near street grade to promote physical and visual connection to the street and adjacent buildings and their entrances.
4. Design outdoor space with safety in mind; public plazas should promote visibility from the street and provide architecturally compatible lighting to enhance night time security
5. A ten foot permanent landscaped edge along the southeast property line adjacent to residential uses should be incorporated within the street design. (See diagram at right.)
6. The district should also consider providing:
   - small retail pavilion(s)
   - children's interactive feature
7. A pedestrian connection on the southeastern portion of the site should be provided and include:
   - through public 24-hour access
   - connection to Peter Kirk Park
   - pedestrian weather protection and wayfinding signs to help guide pedestrians through parking lot and around the building.



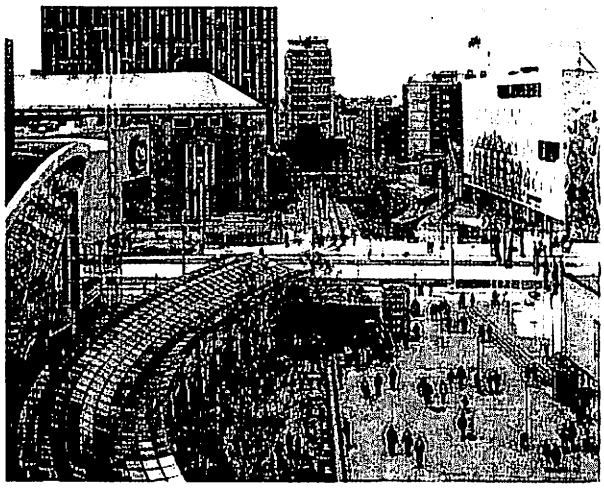
Key Plan: Mixed Use Hub District showing buffer at southeast property line

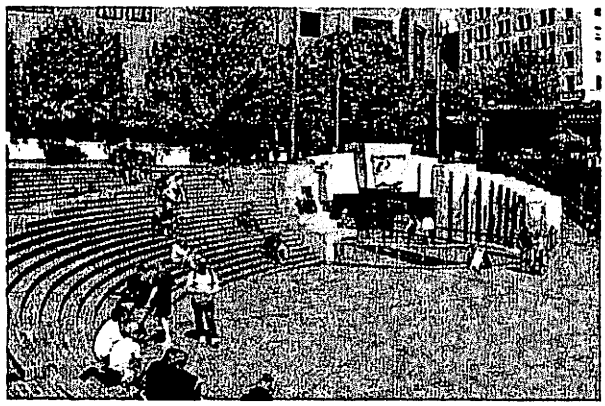


Pedestrian courtyards framed by retail use

BUILDING DESIGN

1. Lower level facades with predominantly retail uses should locate entrances at the sidewalk or edge of public space to frame pedestrian spaces in key locations.
2. Where feasible, provide rooftop terraces on lower roof levels as gathering spaces that include such amenities as:
   - seating
   - landscaping
   - canopies or coverings for weather protection
   - public access open during regular operating hours
   - retail/food service locations
3. In order to maximize the amount of sunlight in the primary plaza, buildings to the south should be contained under a line at a 41 degree angle measured from the center of the plaza.





Plazas providing significant gathering and activity space, framed by buildings[6Above, 6, below, 7]

Notes

IMAGE CREDITS

The following sources were used for end-noted images.

All other images and illustrations are provided by CollinsWoerman.

1. Kirkland, WA. Map. *Google Maps*. Google, 6 Aug 2014. Web. 6 Aug 2014.
2. VA, Brett. *Outbuilding bike parking Kirkland WA*. 30 Jan 2010, Kirkland, WA, in *Flickr*. https://www.flickr.com/photos/smart_growth/4575869318/in/set-72157623983604822/
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6. The Jerde Partnership International. 1999. *You Are Here*. London: Phaidon Press Limited.
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PUBLICATION SUMMARY
OF ORDINANCE O-4475

AN ORDINANCE OF THE CITY OF KIRKLAND RELATING TO PLANNING AND LAND USE AND AMENDING TITLE 3 OF THE KIRKLAND MUNICIPAL CODE, CHAPTER 3.30 DESIGN REVIEW BOARD, TO AMEND "KIRKLAND PARKPLACE MIXED USE DEVELOPMENT MASTER PLAN DESIGN GUIDELINES."

SECTION 1. Amends the following specific portions of the Municipal Code:

Section 3.30.040 Design Guidelines Adopted by Reference.

SECTION 2. Amends the Kirkland Parkplace Mixed Use Development Master Plan and Design Guidelines.

SECTION 3. Authorizes the Mayor to sign the amended Kirkland Parkplace Mixed Use Development Master Plan and Design Guidelines.

SECTION 4. Provides a severability clause for the ordinance.

SECTION 5. Authorizes the publication of the ordinance by summary, which summary is approved by the City Council pursuant to Section 1.08.017 Kirkland Municipal Code and establishes the effective date as five days after publication of summary.

SECTION 6. Directs the City Clerk to certify and forward a complete certified copy of this ordinance to the King County Department of Assessments.

The full text of this Ordinance will be mailed without charge to any person upon request made to the City Clerk for the City of Kirkland. The Ordinance was passed by the Kirkland City Council at its meeting on the 17th day of February, 2015.

I certify that the foregoing is a summary of Ordinance 4475 approved by the Kirkland City Council for summary publication.

Kathy Anderson

City Clerk